

## NMC Partnership Benefits Comparison Chart

	<b>Sustaining Partner</b>	<b>Distinguished Partner</b>	<b>Platinum Partner</b>
<b>Annual Dues</b>	\$5,000/year	\$10,000/year	\$25,000/year
<b>Cash-Value and Core Benefits</b>			
<b>Annual Summer Conference</b> Registration includes full participation. Partners may purchase additional registrations at \$595/person. (\$795 value each)	2 complimentary registrations	3 complimentary registrations	10 complimentary registrations
<b>Sessions at NMC Summer Conference</b> Special hands-on sessions, very popular with attendees, give partners an opportunity to demonstrate their products and services and to connect with members directly.	1 guaranteed; others space available	3 guaranteed; others space available	A dedicated session room; more as space is available
<b>Online Conference Series</b> Registration includes full participation. Partners may purchase additional registrations at \$125/person. (\$149 value each)	4 complimentary registrations/yr	6 complimentary registrations/yr	25 complimentary registrations/yr
<b>Connect@NMC Online Webinar</b> Opportunity to present and demonstrate their products and services at a Connect@NMC online webinar at least once per year.	✓	✓	✓
<b>Discounted Services from NMC Virtual Worlds</b> NMC partners receive substantial discounts on development and building services in Second Life and other virtual worlds.	25% off list	25% off list	25% off list
<b>NMC Consultation Services</b> Services include visioning, meeting planning, facilitation, targeted marketing plans, research, and more. (\$250/hr value)	15 hours/year	30 hours/year	75 hours/year
<b>Access to NMC Membership</b>			
<b>Conference Attendee Registration Lists</b>	✓ <i>Printed</i>	✓ <i>Electronic</i>	✓ <i>Electronic</i>
<b>Online Membership Database</b> This database lists NMC contacts at each member institution.	✓	✓	✓
<b>Discussion Forums</b>			
<b>NMC News</b>	✓	✓	✓
<b>Partner News</b>	✓	✓	✓
<b>Emerging Technology (TAB)</b>		✓	✓
<b>Project Lists</b>		✓	✓
<b>Publish to NMC website home page via RSS</b> Partners have guaranteed real estate on the NMC home page to publicize events, trainings, promotions via RSS.	✓	✓	✓
<b>Conference Exhibit Space</b>			
<b>NMC Summer Conference</b>	\$1,000	\$500	complimentary
<b>NMC Online Conferences</b> Includes a custom-designed booth graphic, discussion forum, and links to partner sites.	complimentary	complimentary	complimentary
<b>Special Events Hosting Opportunities</b>			
<b>NMC Summer Conference</b> Partners may host meals, receptions, and other events.	✓	✓	Exclusive Opportunities
<b>Premium Benefits</b>			
<b>Customized Project Services</b> Design and implementation of special projects		✓	✓
<b>Customized Survey Services</b> Design and implementation of surveys of the NMC membership, conference attendees, and other educational groups.		✓	✓
<b>Eligible for NMC Board Seats</b> Platinum Partners are eligible for open seats on the NMC Board			✓