

NMC Partnership Benefits Comparison Chart

	Sustaining Partner	Distinguished Partner	Platinum Partner
Annual Dues	\$5,000/year	\$10,000/year	\$25,000/year
Cash-Value and Core Benefits			
Annual Summer Conference Registration includes full participation. Partners may purchase additional registrations at \$295/person. (\$749 value each)	1 complimentary registration	2 complimentary registrations	10 complimentary registrations
Sessions at NMC Summer Conference Special hands-on sessions, very popular with attendees, give partners an opportunity to demonstrate their products and services and to connect with members directly.	1 guaranteed; others space available	3 guaranteed; others space available	A dedicated session room; more as space is available
Regional Conferences Registration includes full participation. (\$299 value each)	\$249/person	\$199/person	2 complimentary registrations
Online Conference Series Registration includes full participation. Partners may purchase additional registrations at \$125/person. (\$149 value each)	4 complimentary registrations/yr	6 complimentary registrations/yr	25 complimentary registrations/yr
Discounted Services from NMC Virtual Worlds NMC partners receive substantial discounts on development and building services in Second Life and other virtual worlds.	25% off list	25% off list	25% off list
NMC Consultation Services Services include visioning, meeting planning, facilitation, targeted marketing plans, research, and more. (\$250/hr)	15 hours/year	30 hours/year	75 hours/year
Access to NMC Membership			
Conference Attendee Registration Lists	✓ <i>Printed</i>	✓ <i>Electronic</i>	✓ <i>Electronic</i>
Online Membership Database This database lists NMC contacts at each member institution.	✓	✓	✓
Discussion Forums			
<i>NMC News</i>	✓	✓	✓
<i>Partner News</i>	✓	✓	✓
<i>Emerging Technology (TAB)</i>		✓	✓
<i>Project Lists</i>		✓	✓
Publish to NMC website home page via RSS Platinum partners have guaranteed real estate on the NMC home page to publicize events, trainings, promotions via RSS.			✓
Conference Exhibit Space			
NMC Summer Conference	\$1000	\$500	complimentary
NMC Regional Conferences	\$500	complimentary	complimentary
NMC Online Conferences Includes a custom-designed booth graphic, discussion forum, and links to partner sites.	complimentary	complimentary	complimentary
Special Events Hosting Opportunities			
NMC Summer Conference Partners may host meals, receptions, and other events.	✓	✓	Exclusive Opportunities
NMC Regional Conferences	✓	✓	Exclusive Opportunities
Premium Benefits			
Customized Project Services Design and implementation of special projects		✓	✓
Customized Survey Services Design and implementation of NMC membership or others.		✓	✓
Eligible for NMC Board Seats Platinum Partners are eligible for open seats on the NMC Board			✓