



nmc highlights 2005

Major Events

- NMC Summer Conference, hosted by the University of Hawaii in Honolulu, held in June 2005.
- Annual NMC Directors' Luncheon and Dialog with the NMC Board of Directors, held in June 2005 in Honolulu.
- NMC Online Conference on Visual Literacy, held April 5-6, 2005
- Directors' Meeting, "Maximizing Campus Impact: Lessons from the Trenches," March 3-4, 2005, in Austin, Texas.
- Retrospective of the entire *NMC Online Conference Series* for NMC Plus Members, held over August and September, 2005.
- 2005 NMC New England Regional Conference, hosted by Yale University and held October 5-7, 2005.
- 2005 Online Conference on Educational Gaming to be held December 7-8, 2005.

Major Projects and Activities

- The Pachyderm 2.0 Project continued in 2005, and is now in its final year. This multi-million dollar, 3-year effort, supported by the IMLS, is developing an open-source authoring environment for media-rich, discovery-based online learning experiences. The hosted version of Pachyderm was released to the NMC Community on the first of November, and more than 350 accounts were activated in the first week.
- The 21st Century Literacy Initiative launched in April 2005 in San Jose, California, with a "summit" of authors, policy makers, and thought leaders in visual literacy from across the globe. Following this was a year-long series of activities under the umbrella of this initiative, including a major new section of the NMC website, devoted to the project; an online conference on visual literacy held in April 2005; and a major monograph detailing strategic priorities for 21st Century Literacy, as well as sector-specific recommendations for K-12, higher education, research, media & the arts, and policy.
- The NMC/McGraw Hill Classroom Experience Study launched in the Spring of 2005 and was completed in November 2005.
- The Horizon Project continued with the release of the *2005 Horizon Report* in January, 2005 in collaboration with the EDUCAUSE Learning Initiative (ELI). The Horizon Project Advisory Board is hard at work researching the *2006 Horizon Report*, scheduled for release in January 2006.
- The NMC's ongoing projects and activities in the Emerging Technologies, Dynamic Knowledge, and New Collaborations Initiatives continued, efforts that involved dozens of NMC member institutions.

Grants & Funded Projects

- A 2-year, \$971,000 grant from the Edward and Betty Marcus Foundation was received in November 2005. The grant will provide continuing support for the 21st Century Literacy Initiative and the Pachyderm Project.

Grants & Funded Projects (continued)

- A three-year \$499,500 grant from the Institute of Museum and Library Services (IMLS) National Leadership Grants program is now in its final year.
- A \$50,000 grant from McGraw Hill supported an ethnographic study of course-related experiences of students and faculty at five NMC institutions. Some 120 students and 40 faculty participated in video interviews for this study. The final report is now in process.
- Special grants from Adobe and the John D. and Catherine T. MacArthur Foundation supported the 21st Century Visual Literacy Summit that was held in April 2005.
- Special grants from ELI and McGraw Hill supported the *2006 Horizon Report*.
- A variety of smaller grants funded surveys, focus groups, and other activities.

Collaborations and Partnerships

- The NMC and the EDUCAUSE Learning Initiative (ELI) are continuing their joint effort around the NMC's Horizon Project, with a series of related activities taking place within both organizations. The partnership plans to jointly release the 2006 Horizon Report at the ELI conference in San Diego in January 2006.
- NMC Directors collaborated on the development of an NMC White Paper, "*Maximizing Campus Impact: Lessons from the Trenches*" during a special segment of the annual Directors Meeting and continued with additional discussions at the Summer Conference.

Monographs and Reports

- The *2005 Horizon Report*, sponsored by ELI and McGraw Hill, was published in January 2005. The 2005 Report has been downloaded nearly 7,000 times, and 1,600 professionally bound and printed hard copies have been distributed to members.
- *A Global Imperative: The Report of the 21st Century Literacy Summit* was released in August 2005, funded by Adobe and the John D. and Catherine T. MacArthur Foundation. This monograph has been downloaded more than 3,600 times, and 1,600 professionally bound and printed hard copies have been distributed to members.
- A white paper, *Maximizing Campus Impact: Lessons from the Trenches*, is planned for release December 1, 2005.
- The report of the McGraw Hill Student-Faculty Course Experiences study is planned for release in December 2005.

Website Expansions and Enhancements

- Major expansions and additions to the NMC website continue. The site is home to an extensive and growing collection of content, including conference keynotes and presentations, resources related to each of the NMC's major initiatives, and the dynamic Online Gallery of Member Projects, which presents a new subset of projects each time a visitor views the page.
- In December 2005, a comprehensive library of presentations, videos, publications, reports, and more will be completed, and made available to NMC members.
- A major new section of the website site was built out in support of the new 21st Century Literacy Initiative.
- The Pachyderm Project web site was moved to www.pachyderm.org, and features a comprehensive collection of materials related to the project and the new authoring environment it has created.