



NMC Virtual Worlds is a program of the New Media Consortium, an international 501(c3) not-for-profit consortium of nearly 300 world-class colleges, universities, and research centers. The mission of *NMC Virtual Worlds* is to help learning-focused organizations to explore the potential of virtual spaces in a manner that builds on community knowledge, is cost-effective, and ensures high quality. *NMC Virtual Worlds* provides a palette of premium custom services for education and training that anticipate and meet the needs of its institutional and individual clients.

- *NMC Virtual Worlds* offers all of its services to educational institutions and museums on a cost-recovery basis, resulting in deeply discounted pricing compared to rates of for-profit virtual development firms. NMC member institutions enjoy an additional discount.
- *NMC Virtual Worlds* offers the full gamut of services, from design and building, to terraforming and landscape design, to the development of customized learning experiences and specialized environments. Also available are media hosting and streaming, and comprehensive meeting support.
- *NMC Virtual Worlds* provides these services in ways that will fit any budget, and its open meetings and events, program of fellowships, and commitment to provide a portion of its services on a *pro bono* basis are designed to make virtual worlds like Second Life places where learning flourishes.
- The home of *NMC Virtual Worlds* is the [NMC Campus](#), considered the premiere educational destination in Second Life. The sims comprising the NMC Campus estate are the home of a wide range of educational tools, services, and meeting spaces, as well as a functioning museum and library, a planetarium, and much more — all provided to educators at no cost.
- *NMC Virtual Worlds* has built a number of specialized islands collocated with the NMC Campus for teachers, researchers, or museum education staff to set up a virtual lab, classroom, or meeting space. These islands offer attractive plots to suit any need, and come equipped with a wide range of useful tools and learning-related features, including media, meeting spaces, tool and object repositories and more — and all the facilities of the NMC Campus are included as well. Plots are offered on a cost-recovery basis, and there is a fellowship program for individual educators whose budgets do not match their visions.
- The *NMC Virtual Worlds* team includes knowledgeable educators who have worked a collective 60 years on college and university campuses, in roles from faculty to administration, instructional design to technical support, and CIO to president. Linkages to professionals at NMC member campuses and museums extend that expertise into any subject domain.
- Added to that real world expertise is the virtual world expertise of Second Life's most accomplished designers, builders, architects, scripters, and artists. Together, the *NMC Virtual Worlds* team can realize any vision that an educational institution may have, building the desired experience literally from the ground up.
- The NMC has more than 15 years of experience working with educators and learning-focused institutions to help them learn and implement emerging technologies. The NMC's annual *Horizon Report* has become one of higher education's most valuable tools for campus technology planning. *NMC Virtual Worlds* is a major new program of this leading educational consortium and brings the same commitments to excellence and quality for which the NMC is renowned.

Want to learn more? Visit virtualworlds.nmc.org