

2009 NMC Summer Conference

Preliminary Conference Program

Immersive Studio Workshops – Tuesday/Wednesday, June 9-10

8:15 am – 9:00 am Registration/Information Desk Open

8:15 am – 9:00 am Continental Breakfast

Various Times – noted below Immersive Studio Workshops

- Point Lobos Photo Workshop
Bill Frakes, Sports Illustrated; Don Henderson, Apple Inc.
Sponsored by Apple Inc. and Nikon USA
Day 1 (Tuesday) At Point Lobos: 11:00 am – 7:00 pm
Day 2 (Wednesday) Photography Post Production: 9:00 am – 12:00 pm
- Making Comics into Interactive Media: A Two-Day Digital Storytelling Production
Ruben Puentedura, Hippasus
Day 1 (Tuesday): 9:00 am – 4:00 pm
Day 2 (Wednesday): 9:00 am - 4:00 pm

12:00 pm – 1:00 pm Lunch
(Provided only to all day Workshop Attendees)

Preconference Workshops - Wednesday, June 10

8:00 am – 7:00 pm Registration/Information Desk Open

8:00 am – 9:00 am Continental Breakfast
(Provided only to morning PreCon Attendees)

9:00 am – 12:00 pm Morning Preconference Workshops

- Final Cut Studio Editing Workflow
Apple Inc. and Digital Media Academy Professional Training Staff
- Operationalizing Quality Assurance in E-learning
M'Hammed Abdous, Old Dominion University
- Using Multi-Media for Scholarly Communication
Flora McMartin, Broad-based Knowledge; Carl Berger, NMC Fellow; Alan Wolf, University of Wisconsin, Madison; John Ittelson, California State University, Monterey Bay

12:00 pm – 1:00 pm Lunch
(Provided only to all day PreCon Attendees)

1:00 pm – 4:00 pm Afternoon Preconference Workshops

- iLife 09 Bootcamp
Apple Inc. and Digital Media Academy Professional Training Staff

- eTEACH: Creating Dynamic and Engaging Multimedia
Christopher Blaire Bundy, University of Wisconsin, Madison; Joshua Harder, University of Wisconsin, Madison
- How to do an Educational Build in Second Life
Christopher Holden, The New Media Consortium; Beth Sachtjen, The New Media Consortium
- Teaching Outside the "Box"
Alexandra Pickett, SUNY Learning Network
- Web 2.0 Storytelling in Education
Bryan Alexander, NITLE; Alan Levine, The New Media Consortium

4:00 pm – 5:00 pm Free Time

5:00 pm – 7:00 pm Corporate Partner Showcase and
Opening Reception

7:00 pm Night on Your Own

Summer Conference - Thursday, June 11

8:00 am – 5:45 pm Registration/Information Desk Open

8:00 am – 9:00 am Continental Breakfast

9:00 am – 10:15 am

Opening Plenary Session
Special Welcome
Dianne F. Harrison, Ph.D., CSUMB President

Keynote Presentation
Creating Passionate Users
Kathy Sierra, Javaranch.com, Founder

10:15 am – 10:30 am Break

10:30 am – 11:45 am Conference Sessions

Featured Session

- More than Meets the Eye: Using Google Earth and Geospatial Apps for Storytelling, Teaching and Finding Your Way
Keene Haywood, University of Texas, Austin

Best Practices

- Making the Invisible Visible: CSUMB's Service Learning in the Community
Deborah Burke, California State University, Monterey Bay; Ken Feske, California State University, Monterey Bay; Robert Smith, California State University, Monterey Bay; Lila Staples, California State University, Monterey Bay

- **Playing Together: Establishing an Interdisciplinary, Interinstitutional Gaming Initiative**
Joan Freedman, Johns Hopkins University; Michael Reese, Johns Hopkins University
- **STEM: Exemplary Models from K12, Higher Education and the World of Museums and Information Learning**
Ted Kahn, Design Worlds for Learning; Lou Zweier, Sonoma State University, CSU; Murugan Pal, CK-12 Foundation

On the Horizon

- **Geotagging Digital Photography for Learning, Research, and Just Plain Fun!**
Mace Mentch, Case Western Reserve University
- **The Virtual Audience**
Britt Carr, Miami University

Social Media and Networking

- **Identities Drawn and Built in Virtual Worlds**
Bronwyn Stuckey, Indiana University Purdue University, Indianapolis
- **International Presentations and Conferences: Examples and Lessons**
John Labadie, University of North Carolina at Pembroke; Larry Arnold, University of North Carolina at Pembroke; George Johnson, University of North Carolina at Pembroke; Margie Labadie, University of North Carolina at Pembroke

Tools and Techniques

- **iPhoto with iWeb**
Apple Inc. and Digital Media Academy Professional Training Staff
- **Project Wonderland and the NMC Open Virtual Worlds Project**
Kevin Roebuck, Sun Microsystems, Inc.
- **Web Publishing with Web Premium CS4 in Education**
Adobe Professional Training Staff

11:45 am – 1:15 pm

Lunch (on your own)

1:15 pm – 2:30 pm

Conference Sessions

Featured Session

- **Exploring the Mobile Campus: The ACU Connected Initiative**
Kyle Dickson, Abilene Christian University; George Saltsman, Abilene Christian University; Bill Rankin, Abilene Christian University

Best Practices

- **Magic? Yale Library and IT Project Gets a Second Life**
Themba Flowers, Yale University; Ken Panko, Yale University
- **Negotiating Culture through Digital Stories**
Beverly Bickel, University of Maryland, Baltimore County; William Shewbridge, University of Maryland, Baltimore County; Heather Linville, University of Maryland, Baltimore County

On the Horizon

- **Open Source as a Philosophical Cornerstone**
Marc Oehlman, California State University, Monterey Bay; Chip Lenno, California State University, Monterey Bay; Kevin Kelly, California State University, Monterey Bay
- **Using Text Mining to Support Learning in Live Video Streaming**
M'Hammed Abdous, Old Dominion University

Social Media and Networking

- 3D Architecture in Second Life
Marlene Brooks, Memorial University of Newfoundland
- Globally Engaged, Digitally Enabled: Harnessing Web-based Technologies for Service Learning and Scholarly Networking
Rick Jaffe, University of California, Berkeley; Noah Wittman, University of California, Berkeley
- Telling Stories in Land and Food Systems; Future Advocates and Citizen Journalists
Cyprien Lomas, University of British Columbia; Duncan McHugh, University of British Columbia; Kathryn Gretsinger, University of British Columbia

Tools and Techniques

- Final Cut Pro Tips and Tricks
Apple Inc. and Digital Media Academy Professional Training Staff
- Producing Captivating Tutorials: Tools for Screen Capture and Recording
Raymond Riley, Alma College
- The Adobe Platform
Adobe Professional Training Staff
- Web 2.0 Applications and LMS Integration
JoAnn Burkhart, Dodge City Community College

2:30 pm – 2:45 pm

Break

2:45 pm – 4:00 pm

Conference Sessions

Featured Session

- Teaching New Media Literacy to Undergrads: Putting My Money Where My Mouth Is
Jared Bendis, Case Western Reserve University

Best Practices

- Fear of Art: Judging (New) Media Fluency
Gardner Campbell, Baylor University
- Our Stories 2009: Presentations from the Making Comics into Interactive Media Institute
Ruben Puentedura, Hippasus
- Universal Design for Learning ~ Rubric for Online Instruction
Brett Christie, Sonoma State University, CSU; Peter DiFalco, California State University, Chico

On the Horizon

- Teaching Well with Innovative Technologies
Greg Reihman, Lehigh University
- Transforming Math, Philosophy, Physics and the Humanities with Mobile Technology
John Berteaux, California State University, Monterey Bay; Juan Jose Gutierrez, California State University, Monterey Bay; Jon Detka, California State University, Monterey Bay

Social Media and Networking

- Beyond Fear 2.0: Social Media, Literacies and the World Beyond The Walls
Barbara Sawhill, Oberlin College; Leslie Madsen-Brooks, University of California, Davis; Martha Burtis, University of Mary Washington; Laura Blankenship, Bryn Mawr College
- Face-to-Facebook: Virtual Community in College Residences
Richard Holeyton, Stanford University

Tools and Techniques

- Digital Photography Workflow with Aperture
Don Henderson, Apple Inc.

- Print Publishing with Design Premium CS4 in Education
Adobe Professional Training Staff

4:00 pm – 5:30 pm

Poster and Interactive Sessions
Refreshment Break

Posters

- ARTstor: Unpacking the Role of User Experience in the Development of Online, Collaborative Collection-Building Tools
Jeremy Stynes, ARTstor
- Assessment of Technology in Teaching and Learning: Are Positive Attitudes Enough?
Mace Mentch, Case Western Reserve University
- Creating a Multi-Camera Music Video (Almost Single-handedly)
George Johnson, University of North Carolina at Pembroke
- Developing a Virtual Environment: A Case Study on Tools and Processes
Coco Kishi, University of Texas, Austin
- Digital Art Through Transmedia Processes
John Labadie, University of North Carolina at Pembroke; Margie Labadie, University of North Carolina at Pembroke
- From OneCleveland to ClevelandPlus: Growing Pains and Growing Gains
Sue Shick, Case Western Reserve University; Wendy Shapiro, Case Western Reserve University
- Getting There from Here: Finding your Career Path
William Shewbridge, University of Maryland, Baltimore County; Paul Iwancio, University of Maryland, Baltimore County; Aaron Weidele, University of Maryland, Baltimore County
- Informing Courseware Through Student Preference in Social Media
Stephen Jacobs, Rochester Institute of Technology
- Journal of Virtual Worlds and Education
Pat Rapp, Journal of Virtual Worlds and Education
- Learning Across Borders: A Social Learning Platform to Promote Global Conversation on Environmental Policy and Climate Change
Marni Stein, University of Pennsylvania; Lisa Minetti, University of Pennsylvania
- Learning Contents in Mobile Scenarios
Eva Loste, Universitat Oberta de Catalunya
- Managing an Equipment Checkout Program
Jane Zhao, Rice University
- MyCampus, A Customizable Online Campus Interoperable with Other Learning and Social Environments
Eva de Lera, Universitat Oberta de Catalunya
- The ePaper: Rethinking the Traditional Research Paper
Kevin Cahill, California State University, Monterey Bay
- The Four Corners of Classroom Support
Derek Toten, Tulane University

Interactives

- An Interactive Poster Session in Second Life
Jeremy Sarachan, St. John Fisher College
- Art and Art Education in Virtual Worlds
Michael Wright, Otis College of Art and Design
- Case Studies on Video Presentations on Hospital Web Sites
Edgar Huang, Indiana University Purdue University, Indianapolis
- Creating a Digital Euphoria in a Theory-based Class Using Instructional Technology and Web 2.0 Tools
Carmeta Blake, Lynn University
- Developing College Student Information Literacy Skills: An Online Tool
Lisa Larson, University of Wisconsin, Superior
- Distance Simulations Across the Curriculum
Dan Eastmond, Western Governors University
- Humanizing the Online Course Room Through YouTube
Joseph Johnson, Capella University
- Is the Past Present? Interactive 3D Media for Education
Negin Mirriahi, University of British Columbia; Liang Shao, University of British Columbia
- "Many Miles Away": Synchronous Interaction in the Online Teaching Environment
Amy Mangrich, University of Wisconsin, Milwaukee
- Mashing It UP! Students Use Video to Create the Content
James Sell, Bucks County Community College; Kelly Gredone, Bucks County Community College; Marilyn Puchalski, Bucks County Community College
- Motion as a Crucial Design Element
Pat Watson, California State University, Monterey Bay
- Online Audio and Video Annotation Collaborative: A Mobile, Web-based and Stand-alone
Philip Desenne, Harvard University
- Recipe for Success: Open Source LMS + UDL x High Stakes = Improved Writing Outcomes
Patsy Tinsley McGill, California State University, Monterey Bay
- Video Annotation and Review System with Adobe Flex, Flash Video and AIR
Britt Carr, Miami University
- Vlogs, Blogs and a Ning – A Unique Approach to Formative Assessment
Shelly McLaughlin, University at Buffalo
- Walking the Walk: Using Technology to Educate Faculty about Students with Learning Disabilities
Rebecca Andre, Lynn University; Nero Harding, Lynn University; Theodore Wasserman, Lynn University
- Why Would Your Students Give Up Theirs, if the President Didn't?
Anne-Marie Armstrong, Wayne State University Library System; Kimberly Conely, Wayne State University Library System

5:30 pm – 6:00 pm

Free Time

6:00 pm – 6:30 pm

Transportation to CSUMB and Tours

6:15 pm – 9:45pm

Dinner and Dancing at CSUMB
Performances by Local Youth Bands
Tours at Tanimura and Antle Family Memorial Library
Dinner and Dancing at the University Center

9:45 pm

Transportation to Portola Hotel

Summer Conference - Friday, June 12

8:00 am – 5:45 pm

Registration/Information Desk Open

8:00 am – 9:00 am

Continental Breakfast

9:00 am – 10:00 am

**Plenary Session
Keynote Presentation**

It's not About Clicking and Dragging! It's not About Blogging, Podcasting, Web 2.0'in!
Marco Torres, Apple Distinguished Educator

10:00 am – 10:15 am

Break

10:15 am – 11:30 am

Conference Sessions

Featured Sessions

- Challenge-Based Learning: An Approach for Our Time
Don Henderson, Apple Education; Marco Torres, Apple Education; Larry Johnson, The New Media Consortium; Rachel Smith, The New Media Consortium
- The Infinite Canvas Reloaded: Digital Storytelling, Webcomics, and Web 2.0
Ruben Puentedura, Hippasus

Best Practices

- Sharing Effectively: Multimedia for Faculty Development
Anu Vedantham, University of Pennsylvania; Lou Zweier, Sonoma State University, CSU; Marian Shaffner, Academy of Art University

On the Horizon

- What Does it Mean to Own the Universe?
Wendy Shapiro, Case Western Reserve University; Sue Shick, Case Western Reserve University

Social Media and Networking

- Fully Integrated Outreach at Princeton
Lorene Lavora, Princeton University; Jon Edwards, Princeton University
- Mobiles in Learning, Socio-Economical Development and Knowledge Work
Teemu Leinonen, University of Art & Design Helsinki
- Service Learning Video and Web Projects: Crossing the Digital Divide and Engaging Students and Community
Enid Blader, California State University, Monterey Bay; Bobbi Long, California State University, Monterey Bay

Tools and Techniques

- iMovie 09 Workflow and Problem Solving
Apple Inc. and Digital Media Academy Professional Training Staff
- Building Community Around Tools for Automated Video Transcription
Brandon Muramatsu, Massachusetts Institute of Technology; Andrew McKinney, Massachusetts Institute of Technology
- Enhanced ePortfolios Using Adobe® Acrobat® 9
Adobe Professional Training Staff

11:30 am – 1:00 pm

Lunch (provided)

1:00 pm – 2:15 pm

Conference Sessions

Featured Session

- Gaming on the Liberal Arts Campus
Bryan Alexander, NITLE

Best Practices

- Designing the Learning System: Building Efficient Linkages between Pedagogy and Institutional Resources
Morgan Reid, University of British Columbia
- Experimentation and Artistic Creation: Storytelling and the Digital Media Course
Jeremy Sarachan, St. John Fisher College
- Preparing for the New Media Buffet
Andy Rush, University of Mary Washington

On the Horizon

- Flying by the Seat of Our Pants in Second Life!
Rebecca Andre, Lynn University; Nero Harding, Lynn University; Valerie Storey, Lynn University; Ann Wolf, Lynn University
- Mobility and Community Across the Curriculum
Arlene Krebs, California State University, Monterey Bay; Steve Moore, California State University, Monterey Bay; Yoshiko Saito-Abbott, California State University, Monterey Bay; Gus Leonard, California State University, Monterey Bay

Social Media and Networking

- Organizational Transformation: Shaping a Culture of Possibility with Social Media
Lynn McDonald, Monterey Institute of International Studies; Bob Cole, Monterey Institute of International Studies; Jennifer Hambleton, Monterey Institute of International Studies; Sarah Springer, Monterey Institute of International Studies; Rebecca Walters, Monterey Institute of International Studies

Tools and Techniques

- Podcasting with GarageBand
Apple Inc. and Digital Media Academy Professional Training Staff
- Streaming Video for Education
Adobe Professional Training Staff
- The Elihu Paper Mill: Creating a Virtual Field Trip that Doesn't Stink
Ken Panko, Yale University; Yianni Yessios, Yale University

2:15 pm – 2:30 pm

Break

2:30 pm – 3:45 pm

Conference Sessions

Featured Session

- Faculty, Students, Community: Digital Stories for Deeper Learning
Cheryl Diermyer, University of Wisconsin, Madison; Joe Lambert, Center for Digital Storytelling; Liv Gjestvang, The Ohio State University

Best Practices

- Assessing What Youth Know About and Can do with Technology: NSF's Innovative Technology Experiences for Students and Teachers
Joyce Malyon-Smith, Education Development Center, Inc.
- Protecting Subjects, Research, and Researchers in Virtual World Ethnographic Research
Edward Lamoureux, Bradley University

On the Horizon

- CSU Accessible Technology Initiatives
Marc Oehlman, California State University, Monterey Bay; Cynthia Compean, California State University, Monterey Bay; Kevin Cahill, California State University, Monterey Bay; Jeff McCall, California State University, Monterey Bay
- Mining Your Information - Putting DevonThink and DevonAgent to Work
Keene Haywood, University of Texas, Austin
- Using Open Content and the Collaboratory Model for Real-World Science Learning
Megan Simmons, Institute for the Study of Knowledge Management in Education; Ameer Godwin, ISKME / OER Commons

Social Media and Networking

- Digital Story Telling Across Disciplines: Lessons Learned
Gloria Hofer, Santa Clara University; Anja Rossini, Santa Clara University; Sally Lehrman, Santa Clara University; Jean Ponder Soto, Santa Clara University

Tools and Techniques

- Color Correction Inside Final Cut Pro
Apple Inc. and Digital Media Academy Professional Training Staff
- Beyond the Talking Head: Helping Faculty Create Videos to Aid Instruction
D.Lee Beard, James Madison University
- Clickers, iPhones, and Laptops: Managing the Challenges of an Interactive Classroom
Steven Ray, i>clicker; Jason Helms, Clemson University
- eLearning with Presenter 7 and Adobe® Acrobat® 9
Adobe Professional Training Staff

3:45 – 4:15 pm

Refreshment Break

4:15 – 5:30 pm

Five Minutes of Fame

- Building Community Out of Online Professional Development
Bronwyn Stuckey, Indiana University Purdue University, Indianapolis
- Creative Web Tools For and By Kids
Jackie Gerstein, International Society for Technology Education
- Documentary is the New Black: Filmic Textbooks in the 21st Century Classroom
Virginia Kuhn, University of Southern California

- Good! ¡Bien! ¡Ütz! Maya Language Learning from Guatemala to Tulane
Marie Carianna, Tulane University; Derek Toten, Tulane University
- Jones Media Center, How do I....?
Li Zhu, Dartmouth College
- Library On A Stick and On the Air
Kate Borowske, Hamline University
- The NMC's Hakone Project: New Life for Second Life
Larry Johnson, The New Media Consortium
- Taking Digital Stories on the Road
Paul Iwancio, University of Maryland, Baltimore County; Aaron Weidele, University of Maryland, Baltimore County; William Shewbridge, University of Maryland, Baltimore County
- Talking to Our Computers? Transcribing Interviews at 2:1!
Morgan Reid, University of British Columbia
- Teaching the Elephant to Walk Itself: Self-Generating Pachyderm
Jared Bendis, Case Western Reserve University

5:30 pm

Night on Your Own

Summer Conference - Saturday, June 13

8:00 am – 12:00 pm

Registration/Information Desk Open

8:00 am – 9:00 am

Continental Breakfast

9:00 am – 10:15 am

Conference Sessions

Featured Session

- Connecting Mass Audiences to Ecosystems Using 3D Visualization
Fred Watson, California State University, Monterey Bay; Rikk Kvitek, California State University, Monterey Bay; James Lindholm, California State University, Monterey Bay; Thomas Thein, California State University, Monterey Bay; Alberto Guzman, California State University, Monterey Bay

Best Practices

- Rethinking Pedagogical Practice and Educational Media Development
Lotty Larson, Lund University; Maria Hedberg, Lund University
- UMN Electronic Course Guide: Creating a Process for including Video Assets that Enable Students to Make Informed Decisions
Susan Tade, University of Minnesota; Christina Lopez, University of Minnesota

Social Media and Networking

- E-mentoring to Unleash Human Talent
David Porush, MentorNet
- Language Teachers in Virtual Worlds
Nick Noakes, Hong Kong University of Science and Technology
- Translating Campus Events for a Virtual World
Catherine Dutton, Texas Woman's University

Tools and Techniques

- Online Teaching in Museums: Power of Participation
Herminia Din, University of Alaska, Anchorage
- Software Tools for Biology Visualization
Molly Ruggles, Massachusetts Institute of Technology; Lourdes Aleman, Massachusetts Institute of Technology

10:15 am – 10:30 am

Break

10:30 am – 11:45 am

Closing Plenary Session
Centers of Excellence Awards
NMC Fellows Award and Special Tribute to
Douglas Engelbart

11:45 am

Conference Adjourns