

2008 NMC Summer Conference

June 10 - 14, 2008 • The New Media Consortium • Princeton University

Immersive Studio Workshop –Tuesday and Wednesday, June 10 - 11

8:00 am **Transportation to Campus**

8:00 am – 9:00 am **Registration/Information Desk Open**
Princeton Campus

8:00 am – 9:00 am **Continental Breakfast**
Princeton Campus

8:30 am – 4:00 pm **Immersive Studio Workshop**
Princeton Campus
(Lunch will be provided)

- Digital Stories from Comics to Film - A Hands-on Production Workshop
Ruben Puentedura, Hippasus

4:00 pm **Transportation to Hotel**

Preconference Workshops - Wednesday, June 11

7:30 am – 4:00 pm **Transportation to Campus**

7:30 am – 4:00 pm **Registration/Information Desk Open**
Princeton Campus

7:30 am – 8:30 am **Continental Breakfast**
Princeton Campus

8:30 am – 11:30 am **Morning Preconference Workshops**
Princeton Campus

- Hit the Ground Running: Making the Most of Your Second Life
Heidi Trotta, Seton Hall University; Beth Ritter-Guth, Lehigh Carbon Community College
- QuickTime: More Than Just a Mere Player
Raymond Riley, Alma College
- Storytelling With Still and Moving Images
Apple Professional Training Staff

1:00 pm – 4:00 pm **Afternoon Preconference Workshops**
Princeton Campus

- Final Cut Studio Tips and Tricks
Apple Professional Training Staff
- Open Virtual Worlds: Understanding the Wonderland Project
Kevin Roebuck, Sun Microsystems, Inc.; Jonathan Kaplan, Sun Microsystems, Inc.; Stuart Sim, Sun Microsystems, Inc.; Jordan Slott, Sun Microsystems, Inc.
- Digital Photography: Making Better Pictures – Storytelling in a Simple Click
Don Henderson, Apple Computer, Inc.; Phillip Long, Massachusetts Institute of Technology
- Teaching with Images: Tools and Resources
Beth Harris, Fashion Institute of Technology
- Why Run When You Can Fly? Taking Your Second Life Skills to the Next Level
Christopher Holden, The New Media Consortium; Beth Sachtjen, The New Media Consortium

5:00 pm – 8:30 pm

Registration/Information Desk Open
Hyatt Hotel, Regency Ballroom Foyer

4:00 pm – 6:00 pm

Free Time

6:00 pm – 8:30 pm

Corporate Partner Showcase & Opening Reception
Hyatt Hotel, Regency Ballroom
Sponsored by Adobe Systems, Inc. and Apple, Inc.

Summer Conference - Thursday, June 12

7:30 am – 10:00 am

Registration/Info Desk Open
Hyatt Hotel, Regency Ballroom Foyer

7:30 am – 8:30 am

Continental Breakfast
Hyatt Hotel, Regency Ballroom Foyer
Sponsored by Microsoft

Keynote Presentation

8:30 am – 9:45 am

Technology and the Global Commons
Diana Oblinger, President, EDUCAUSE

Hyatt Hotel, Regency Ballroom

9:45 am – 4:00 pm

Transportation to Campus

10:00 am – 4:00 pm

Registration/Info Desk Open
Princeton Campus

10:15 am – 11:30 am

Conference Sessions
Princeton Campus

Special Featured Session

Horizon.museum: The Horizon Project Looks at Technology for Museums

Leonard Steinbach, NMC Resident Museum Scholar; Susan Chun, NMC Resident Museum Scholar

Applications of Emerging Technologies

- Digital (Art)iculations: Designing the Gallery of Australian Democracy
Melissa Milton-Smith, Gallery of Australian Democracy, Old Parliament House
- Learning 2.0: Who's In Control Now?
Wendy Shapiro, Case Western Reserve University; Lev Gonick, Case Western Reserve University
- W3-D: Maximizing the Metaverse
Michael Ackerbauer, IBM

Best Practices

- Building Social Networks in Course Management Systems
Susan Barnes, Rochester Institute of Technology; Stephen Jacobs, Rochester Institute of Technology

- History of Princeton Computing
Jon Edwards, Princeton University

Digital Stories and New Approaches to Content

- Broadening Participation in Media Technology via Interactive Journalism
Ursula Wolz, College of New Jersey; Kim Pearson, College of New Jersey; Monisha Pulimood, College of New Jersey; Mary Switzer, College of New Jersey; Meredith Stone, College of New Jersey
- Student Created Video: Creativity Unleashed
Anu Vedantham, University of Pennsylvania; David Toccafondi, University of Pennsylvania

Tools and Techniques

- Fair Ripping: Media in the Classroom
Steve Anderson, University of Southern California; Holly Willis, University of Southern California
- Integrate Adobe Creative Suite 3 Design Premium into Curriculum
Adobe Professional Training Staff
- Searching for an Ideal High-definition Video Streaming Technology
Edgar Huang, Indiana University
- Video Editing with Final Cut Pro
Apple Professional Training Staff

10:15 am – 12:00 pm

Special Drop-In Consultations - Pimp My Avie! Professional Help for Your Virtual Self

Christopher Holden, NMC Virtual Worlds; Beth Sachtjen, NMC Virtual Worlds

11:30 am – 1:00 pm

Lunch (provided)
Princeton Campus

Keynote Presentation

12:00 pm – 12:45 pm

Noontime Plenary

Bill Frakes, Sports Illustrated

McDonnell Hall, Room 202

1:00 pm - 2:00 pm

Tours
Princeton Campus

- Princeton Art Museum
- Princeton Orange Key Tour

1:00 pm – 2:15 pm

Conference Sessions
Princeton Campus

Applications of Emerging Technologies

- A Call for the Corporeal 'cause Pixels Are Ephemeral and Archeologists Won't Find Them
Jared Bendis, Case Western Reserve University
- Open Virtual Worlds: Understanding the Wonderland Project
Kevin Roebuck, Sun Microsystems, Inc.; Jonathan Kaplan, Sun Microsystems, Inc.; Stuart Sim, Sun Microsystems, Inc.; Jordan Slott, Sun Microsystems, Inc.
- Simulations in Global Humanitarian Aid and Sustainable Development
Ryan Kelsey, Columbia University; Tucker Harding, Columbia University; Rob Garfield, Columbia University

Best Practices

- Building and Supporting a Large-Institution Digital Media Service
Chris Millet, Pennsylvania State University; Matt Frank, Pennsylvania State University; Justin Miller, Pennsylvania State University
- Enhance Teaching, Learning and Administrative Workflows with Adobe Acrobat
Adobe Professional Training Staff
- Meeting Instructors Halfway: Use and Non-Use of Digital Learning Materials
Alan Wolf, University of Wisconsin, Madison

Digital Stories and New Approaches to Content

- Dive into Digital Storytelling!
Shayle Abelkop, Seton Hall University; Mary Zedeck, Seton Hall University; Mike Souprios, Seton Hall University
- Mapping the African American Past - iPhone Experiment
A. Maurice Matiz, Columbia University
- The Multiple Literacies of Digital Stories: Culture, Language and New Media in ESOL Classes
Beverly Bickel, University of Maryland, Baltimore County; Polina Vinogradova, University of Maryland, Baltimore County; Heather Linville, University of Maryland, Baltimore County; Tsisana Maysuradze, University of Maryland, Baltimore County

Tools and Techniques

- An Introduction to Aperture 2.0
Apple Professional Training Staff
- Avatars in the Classroom: Using Creative Role-Play for Language Instruction and Social Experimentation
Janet Temos, Princeton University
- If We Build It, Will They Come?
Yvonne Clark, Pennsylvania State University

1:00 pm - 3:00 pm

Special Drop-In Consultations - Pimp My Avie! Professional Help for Your Virtual Self

Christopher Holden, NMC Virtual Worlds; Beth Sachtjen, NMC Virtual Worlds

2:15 pm – 2:45 pm

Break

2:45 pm - 3:45 pm

Tours

Princeton Campus

- Princeton Art Museum
- Princeton Orange Key Tour

2:45 pm – 4:00 pm

Conference Sessions

Princeton Campus

Applications of Emerging Technologies

- Blogging at the University
Kurtis Scaletta, University of Minnesota
- ELIXR Update: Digital Case Stories in Faculty Development
Lou Zweier, Somona State University – CDL
- Mapping in the Humanities
Ben Johnston, Princeton University; John Haldon, Princeton University; Emmanuel Krieke, Princeton University; Bill Guthe, Princeton University

- Social Learning Using Cell Phone Technology
Patricia Kahn, Montclair State University; Dr. Edward Chapel, Montclair State University

Best Practices

- Breaking Away: A New Level of Freedom to Choose the Content You Want in Your Favorite Tool
Peter Samis, San Francisco Museum of Modern Art; Tim Svenonius, San Francisco Museum of Modern Art; Jeffrey Kahn, Verbena Consulting; Scott Shunk, Verbena Consulting
- Win-Win-Win: Using Client-Based Projects in Curriculum
Beth Novak, Ohio University; John Bowditch, Ohio University

Digital Stories and New Approaches to Content

- 'Macbeth', Virtual Storytelling and Filmmaking in Second Life
Mechthild Schmidt, New York University
- Ways of Telling: the Structure of Digital Stories
Ruben Puentedura, Hippasus

Tools and Techniques

- Adobe® Creative Suite® 3 Production Premium
Adobe Professional Training Staff
- I Remix, Therefore I Learn: Educational Applications of Online Video Editing
Daniel Stanford, DePaul University
- Publishing Mixed Media to the Web Using iWeb
Apple Professional Training Staff
- Video Games Without Players
Ursula Wolz, College of New Jersey

4:00 pm – 4:30 pm

Transportation to Hotel

4:00 pm – 5:45 pm

Registration/Info Desk Open
Hyatt Hotel, Regency Ballroom Foyer

4:30 pm – 5:45 pm

Poster Sessions
Refreshment Break

Hyatt Hotel, Regency Ballroom
Sponsored by TekSystems

- Assessing New Media Expertise
David Dirlam, Savannah College of Art and Design; Josephine Leong, Savannah College of Art and Design
- Don't Tell Me How to Teach
Lorah Gough, Houston Community College System; David Diehl, Houston Community College System
- eDoc Electronic Portfolios: Accommodating Program Assessment and Institutional Accountability
Lesya Hassall, Iowa State University
- Encouraging Social Networking in a Social Justice Course
Michael Wolf-Branigin, George Mason University
- If They Only Knew...
Helen Kang, Dartmouth College
- Large-Scale Virtual World Construction Projects with International Teams: Tales from the Trenches
Craig Becker, IBM Almaden Research Center
- Making Color Theory Palatable
Jared Bendis, Case Western Reserve University

- Net Generation Learning with New Media: Examples and Evaluation
Clare van den Blink, Cornell University; Mike Tolomeo, Cornell University
- Now it's Easy! Accessibility for All
Natasha Boskic, University of British Columbia
- Scholarly Publishing with Multimedia: Introducing Academic Intersections
Alan Wolf, University of Wisconsin, Madison
- Something From Nothing (well, not much): Creating New Media Traditions with Bluster, Confidence, Spit, and Polish
Sarah Kiley, Goucher College
- The Digital Story Network: A Unique Intergenerational Collaboration
William Shewbridge, University of Maryland, Baltimore County; Paul Iwancio, University of Maryland, Baltimore County
- The ENJOY Guidelines: Designing Engaging Virtual Campuses
Eva de Lera, Universitat Oberta de Catalunya
- "Touching" Base with the Millennials: An Interactive Approach to Education
Julie Wuebker, Franklin University; Karen Ferguson, Franklin University
- Using iTunes U to Extend the Learning Environment
Ilena Key, Lehigh University; Peggy Kane, Lehigh University; Robin Deily, Lehigh University
- Wiki Justice, Social Ergonomics, and Ethical Collaboration
Jonah Bossewitch, Columbia University
- Wikis, Screencasts and Journals: Tools for Collaboration and Interaction in e-Learning Environments
Lilia Pavlovsky, Rutgers University

5:45 pm – 6:45 pm

Free Time

6:45 pm – 10:00 pm

An Interactive Evening by Princeton

*Hyatt Hotel, Regency Ballroom
Sponsored by Princeton University
Cash Bar*

- Accommodating Diversity: A Power of Word vs. A Power of Voice
Natasha Boskic, University of British Columbia
- Archival Imaging: An Introduction to the NUAMPS Digitization Process
Stefani Foster, Northwestern University
- Art and Art Education in Virtual Worlds
Michael Wright, Otis College of Art and Design
- Documentary Filmmaking as an Instructional Tool: Challenges and Possibilities
Christopher Gallant, University at Buffalo
- Good Content + Good Delivery = Impact
Donna Liu, Princeton University; Vivek Pai, Princeton University
- Second Life for Academic Space Planning: Build It and They Will Comment!
Alicia Russell, Northeastern University; Seth Merriam, Northeastern University
- Students Creating Their Own Learning Objects
Alfred Mowdood, University of Utah; Nick Galli, University of Utah
- Students Use Powerpoint to Consider What Their Home/School of the Future Might Look Like Fifty Years from Now
Ramona SantaMaria, Buffalo State College
- The Digital Life and Travels of Southeast Asian Textiles
Mary Zedeck, Seton Hall University; Shayle Abelkop, Seton Hall University

- Uncommon Partners: Facilitating Creative Collaborations
Michael Beahan, Dartmouth College; Jennifer Taxman, Dartmouth College; Juliette Bianco, Dartmouth College
- Interactive Projects at Columbia University
A. Maurice Matiz, Columbia University

Summer Conference - Friday, June 13

7:30 am – 5:00 pm

Transportation to Campus

7:30 am – 5:00 pm

Registration/Info Desk Open
Princeton Campus

7:30 am - 8:30 am

Continental Breakfast
Princeton Campus
Sponsored by Konica Minolta Business Solutions

8:30 am – 9:45 am

Conference Sessions
Princeton Campus

Special Featured Session The NMC Campus Project

Larry Johnson, The New Media Consortium; Alan Levine, The New Media Consortium; Christopher Holden, The New Media Consortium; Beth Sachtjen, The New Media Consortium

Applications of Emerging Technologies

- Avatars in the Lab
Martha Russell, Stanford University; Greg Nuyens, Qwaq, Inc., Piet Hut, Institute for Advanced Study (virtually); Ted Kahn, NMC Fellow
- Implementing Second Life - Virtual World Environments for Your Organization
Marlene Brooks, Memorial University of Newfoundland
- Rez High the Virtual Rooftops: Breathing Life into Literature Using Virtual Worlds and Web 2.0
Beth Ritter-Guth, Lehigh Carbon Community College

Best Practices

- Fair Use Ain't What You Think It Is: Copyright and Fair Use In The Digital Classroom
Mark Davis, Consortium for Education, Research and Technology of North Louisiana (CERT); John Worthington, Consortium for Education, Research and Technology of North Louisiana (CERT)
- History of Princeton University
JT Miller, Princeton University
- The Disruptive Nature of Lecture Capture
Wendy Shapiro, Case Western Reserve University; Michael Kubit, Case Western Reserve University; Mace Mentch, Case Western Reserve University
- Using Online Tools to Teach Complex Decision Making
Michelle Soler, University of North Carolina, Greensboro; Nora Reynolds, University of North Carolina, Greensboro; Robert Brown, University of North Carolina, Greensboro

Digital Stories and New Approaches to Content

- Immersive Modern Language Learning with Principled Pedagogy
Ursula Wolz, College of New Jersey; Ann Warner Ault, College of New Jersey; Christopher Ault, College of New Jersey; Teresa Marrin Nakra, College of New Jersey; Kim Pearson, College of New Jersey
- The Adding Machine: Remote Digital Storytelling and Performance
Jim Ferolo, Bradley University; George Brown, Bradley University

Tools and Techniques

- Adobe Photoshop CS3 and Lightroom: The Complete Photography Workflow Solution for Digital Imaging
Adobe Professional Training Staff
- Video Editing with Final Cut Pro
Apple Professional Training Staff

9:45 am – 10:15 am

Break

10:15 am – 11:15 am

Tours

Princeton Campus

- Princeton Art Museum
- Princeton Orange Key Tour
- John Lennon Educational Tour Bus

10:15am – 11:30 am

Conference Sessions

Princeton Campus

Special Featured Session

Our Stories: Presentations from the Digital Stories from Comics to Film Workshop

Ruben Puentedura, Hippasus and attendees of the Immersive Studio Workshop

Applications of Emerging Technologies

- DARTV-Cable, On-demand and Programmable Television Channels Delivered to Your Desktop
Arthur Hanchett, Dartmouth College; John Dadmun, Dartmouth College
- Expanding our Knowledge About Online Religion and Religion Online
Edward Lamoureux, Bradley University
- Infrastructures in Virtual Learning
Holly Willis, University of Southern California
- The Digital Lyceum Project: Integrating Backchannels into the Classroom and Live Event
Eric Gordon, Emerson College; John (Craig) Freeman, Emerson College; Aubree Lawrence, Emerson College

Best Practices

- Getting Started in Second Life
Meghan Deana, Global Kids
- Implementing an Academic Blog and Wiki Service: Cases and Considerations
Clare van den Blink, Cornell University; Joan Getman, Cornell University
- Supercomputing at Princeton
Curt Hillegas, Princeton University

Digital Stories and New Approaches to Content

- Supporting Digital Storytelling Across the Curriculum
William Shewbridge, University of Maryland, Baltimore County; Beverly Bickel, University of Maryland, Baltimore County; Jason Loviglio, University of Maryland, Baltimore County

Tools and Techniques

- Adding Motion 3 Content to Final Cut Pro
Apple Professional Training Staff
- Engage Learners Anytime with Adobe Acrobat, Acrobat Connect™ and Captivate™
Adobe Professional Training Staff

11:30 am – 1:00 pm

Lunch (provided)
Princeton Campus

Keynote Presentation

12:00 pm – 12:45 pm

Noontime Plenary

Wole Soboyejo, Princeton University

McDonnell Hall, Room 202

1:00 pm – 2:00 pm

Tours
Princeton Campus

- Princeton Art Museum
- Princeton Orange Key Tour
- John Lennon Educational Tour Bus

1:00 pm – 2:15 pm

Conference Sessions
Princeton Campus

Special Featured Session

Open Virtual Worlds: An NMC – Sun Microsystems Collaboration

Larry Johnson, The New Media Consortium; Kevin Roebuck, Sun Microsystems, Inc.

Applications of Emerging Technologies

- Teaching eCommerce Using Second Life: Lessons Learned
Lesya Hassall, Iowa State University; Brian Mennecke, Iowa State University

Best Practices

- Compelling Models for University - Museum New Media Collaboration
Leonard Steinbach, Walters Museum of Art; Jackie Copeland, Walters Museum of Art; Joan Freedman, Johns Hopkins University; Jared Bendis, Case Western Reserve University; Janet Strohl-Morgan, Princeton University; David Hopkins, Princeton University

Digital Stories and New Approaches to Content

- Bridging Disciplines, History and Technology: Creating an Online Narrative of a 17th Century High Seas Adventure
Kevin Guiney, Harvard University; Annie Rota, Harvard University; Philip Desenne, Harvard University
- Digital Media Writing as Academic Authorship
Victoria Szabo, Duke University; Richard Lucic, Duke University; Hugh Crumley, Duke University; Patrick Herron, Duke University
- Digital Storytelling: Old Ways, New Tools
Laurie Buruss, Pasadena City College

Tools and Techniques

- A Dynamic Duo - Robotics and Enhanced Presentations
Ted Ronau, University of Toledo
- Introduction to Maya 2008 Modeling and Animation
Digital Media Academy Professional Training Staff
- Podcast Creation in SoundTrack Pro and iWeb
Apple Professional Training Staff
- Web 2.0 The Emergence of Rich Internet Applications from Adobe
Adobe Professional Training Staff

2:15 pm – 2:45 pm

Refreshment Break

*Princeton Campus, McCosh Hall
Sponsored by HP*

2:45 pm – 5:00 pm

Five Minutes of Fame and Center of Excellence Awards

Princeton Campus, McCosh Hall

- Dancing in The Virtual World
Jared Bendis, Case Western Reserve University; Gary Galbraith, Case Western Reserve University
- Information Design: Web Based Mineral Identification Using QTVR and the Petrographic Microscope
Lou Rera, Buffalo State College
- Just a Blog? I Don't Think So!
Jerry Slezak, University of Mary Washington; Martha Burtis, University of Mary Washington
- Keeping Our Brains Healthy Through Play
Brian Winn, Michigan State University
- Multimedia Against All Odds
Holly Willis, University of Southern California
- The Princeton Laptop Orchestra (PLOrk)
Lorene Lavora, Princeton University
- Reading First - Enriching Online Training
Patrick Tabatcher, University of Akron; John Kelley, University of Akron
- Scholarship 3.0: Collaborative Digital Compilations
Virginia Kuhn, University of Southern California
- Vietnam Remembered: A Lecture/Lab Course
Joan Freedman, Johns Hopkins University; Michael Reese, Johns Hopkins University
- Weigle Information Commons
Anu Vedantham, University of Pennsylvania
- What WE Can Do with the Wii
Ursula Wolz, College of New Jersey; Christopher Ault, College of New Jersey; Teresa Marrin Nakra, College of New Jersey

5:00 pm – 5:30 pm

Transportation to Hotel

5:30 pm

Night on Your Own

Summer Conference - Saturday, June 14

7:30 am – 12:15 am

Transportation to Campus

7:30 am – 11:45 am

Registration/Info Desk Open
Princeton Campus

7:30 am – 8:30 am

Continental Breakfast
Princeton Campus
Sponsored by CDWG

8:30 – 9:45 am

Tours
Princeton Campus

- John Lennon Educational Tour Bus

8:30 am – 9:45 am

Conference Sessions
Princeton Campus

Applications of Emerging Technologies

- Content Management Systems for Journalism: A Collaborative Research Partnership
Kim Pearson, College of New Jersey; Monisha Pulimood, College of New Jersey; Donna Shaw, College of New Jersey
- DAM If You Do
Louis King, University of Michigan
- Virtual Museum of Canada Online Learning Centre – Agora
Sylvia Marin, Canadian Heritage Information Network; Danielle Boily, Canadian Heritage Information Network

Best Practices

- Developing a Statewide Video Streaming Service for Virginia Higher Education
Ralph Alberico, James Madison University
- Ramapo Islands: From Good Intentions to Best Practices
Peggy Sheehy, Second Life
- The Princeton Online Arabic Project and the Musical Tour of the Arab World
Nancy Coffin, Princeton University

Digital Stories and New Approaches to Content

- Nearly Lost: Discovering A Narrative Voice and Preserving The Life Stories of Alzheimer's Patients
Teresa Hernandez, Kent State University

Tools and Techniques

- Flash on Steroids: Taking the Tool to its Limits
Brock Clagg, University of Toledo; Lisa Procyk, University of Toledo; Brian Szabo, University of Toledo

9:45 am – 10:15 am

Break

Keynote Presentation

10:15 am – 11:45 am

Closing Plenary

Princeton Campus, Alexander Hall, Richardson Auditorium
Henry Jenkins, Massachusetts Institute of Technology

11:45 am

Conference Adjourns

11:45 am – 12:15 pm

Transportation to Hotel