

2008 NMC Summer Conference

Hands-on Breakout Sessions † Ticket Required

June 12 – 14, 2008 † The New Media Consortium

Thursday, June 12, 10:15am - 11:30am

Fair Ripping: Media in the Classroom

Track: Tools and Techniques

Audience: All – Background: All

A recent report titled “The Cost of Copyright Confusion for Media Literacy” notes that “educators today have no shared understanding of what constitutes fair-use practices.” The goal of this session is to address a range of issues related to the use of media in higher education classrooms, with a significant portion of our meeting time devoted to hands-on tutorials on acquiring and working with media from a variety of sources.

Steve Anderson, University of Southern California; Holly Willis, University of Southern California

Integrate Adobe Creative Suite 3 Design Premium into Curriculum

Track: Tools and Techniques

Audience: All – Background: All

Attend this fast-paced session that will cover exciting, new ways to enliven curriculum with Adobe Creative Suite 3 Design Premium and learn how to empower students to design and express creative ideas using the suite’s full-featured, industry-standard applications for digital communication. Attendees will discover how the suite’s integrated tools for layout, image editing, and illustration equip students to create amazing print materials, websites, interactive experiences, and mobile content.

Adobe Professional Training Staff

Video Editing with Final Cut Pro

Track: Tools and Techniques

Audience: All – Background: All

Learn how to edit using the same editing tool that cut *No Country For Old Men*, this year's Best Picture Oscar winner. Final Cut Pro delivers high-performance digital nonlinear editing, native support for virtually any video format, and facility-class extensibility and interoperability. Whether you’re working solo or collaborating with a team, Final Cut Pro gives you more creative options and technical control than ever before. This session will introduce Final Cut Pro and cover basic editing features.

Apple Professional Training Staff

Thursday, June 12, 1:00pm - 2:15pm

An Introduction to Aperture 2.0

Track: Tools and Techniques

Audience: All – Background: All

Discover hands-on how to use this powerful still photo editing and management tool.

Apple Professional Training Staff

Dive into Digital Storytelling!

Track: Digital Stories and New Approaches to Content

Audience: All – Background: All

This session will include hands-on experience in all the steps involved in creating a digital story, including importing images and audio, recording narration, and adding effects and transitions. During the session, participants will create their own digital stories and discuss ideas and strategies for engaging faculty and students in digital storytelling initiatives at their own institutions.

Shayle Abelkop, Seton Hall University; Mary Zedeck, Seton Hall University; Mike Soupios, Seton Hall University

Enhance Teaching, Learning and Administrative Workflows with Adobe Acrobat

Track: Best Practices

Audience: All – Background: All

Reliably create, combine, and control PDF documents for easy, more secure distribution, collaboration, and data collection. This session will cover various ways in which Acrobat Professional can help facilitate digital communications and existing administrative workflows for both faculty and students. Topics include creating media-rich student e-portfolios, performing PDF-based shared reviews, quickly building PDF forms for ad hoc distribution and data collection, using Connect™ for ad hoc web meetings and collaboration, and much more.

Adobe Professional Training Staff

Thursday, June 12, 2:45pm - 4:00pm

Adobe® Creative Suite® 3 Production Premium

Track: Tools and Techniques

Audience: All – Background: All

Put ideas in motion with Adobe Creative Suite 3 Production Premium, the total post-production solution for Mac and Windows®. Tighter-than-ever integration between Adobe's all-new video, audio, and design tools offers a smooth workflow from concept to delivery for faculty and students.

Adobe Professional Training Staff

I Remix, Therefore I Learn: Educational Applications of Online Video Editing

Track: Tools and Techniques

Audience: All – Background: All

Hands-on Lab

There are many online video editing tools that allow students to play an active role in the creation of educational media. Rather than passively viewing videos created by subject matter experts, students can now create their own original content, remix existing work, publish their creations, and critique and annotate what they view. This session will address the pros and cons of various online video-editing tools and showcase potential uses of video remixing in education.

Daniel Stanford, DePaul University

Publishing Mixed Media to the Web Using iWeb

Track: Tools and Techniques

Audience: All – Background: All

iWeb makes it simple to create a website that can incorporate your video, your podcasts, your still images and your blog. Come learn how to export all your digital media files from Final Cut Studio 2 into iWeb and publish it instantly on the Internet.

Apple Professional Training Staff

Friday, June 13, 8:30am - 9:45am

Adobe Photoshop CS3 and Lightroom: The Complete Photography Workflow Solution for Digital Imaging

Track: Tools and Techniques

Audience: All – Background: All

Learn how Adobe Photoshop Lightroom is the perfect complement to Adobe Photoshop. You'll learn how to use Lightroom to import, manage, adjust, and present large volumes of digital photographs, and use Photoshop to more thoroughly refine individual images. Together, Photoshop Lightroom and Photoshop work the way the digital photographer works, letting you efficiently and seamlessly process all of your digital images. The picture is complete.

Adobe Professional Training Staff

Rez High the Virtual Rooftops: Breathing Life into Literature Using Virtual Worlds and Web 2.0

Track: Applications of Emerging Technologies

Audience: All – Background: All

Imagine students embarking on a virtual pilgrimage to Canterbury or creating and publishing books or videos as they study Dante's Inferno or Edgar Lee Master's Spoon River Anthology. What happens when students from all over the world contribute one word to craft a rendition of Maya Angelou's famous poem, "Still I Rise" in 3D? This hands-on session will provide

participants with the ability to create immersive materials using Second Life, Mixbook and Animoto.

Beth Ritter-Guth, Lehigh Carbon Community College

Video Editing with Final Cut Pro

Track: Tools and Techniques

Audience: All – Background: All

Learn how to edit using the same editing tool that cut *No Country For Old Men*, this year's Best Picture Oscar winner. Final Cut Pro delivers high-performance digital nonlinear editing, native support for virtually any video format, and facility-class extensibility and interoperability. Whether you're working solo or collaborating with a team, Final Cut Pro gives you more creative options and technical control than ever before. This session will introduce Final Cut Pro and cover basic editing features.

Apple Professional Training Staff

Friday, June 13, 10:15am - 11:30am

Adding Motion 3 Content to Final Cut Pro

Track: Tools and Techniques

Audience: All – Background: All

In this hands-on session you will learn to quickly add animated graphics to your Final Cut Pro edit using the new Motion 3 Master Templates incorporated into Final Cut. Motion 3 takes the complexity out of 3D by extending the 2D tools you already use. Motion 3 lets you create 3D motion graphics with drag-and-drop ease, startling performance, and unprecedented color fidelity. Send Motion 3 master templates to Final Cut Pro—complete with drop zones for video and fields for editable text—and update them without leaving Final Cut Pro.

Apple Professional Training Staff

Engage Learners Anytime with Adobe Acrobat, Acrobat Connect™ and Captivate™

Track: Tools and Techniques

Audience: All – Background: All

Explore cost-effective Adobe solutions for creating and delivering media-rich presentations, instruction, training, and interactive content to anyone, anytime. Discover how Adobe Acrobat Connect provides rich web experiences for eLearning, professional development, and live online collaboration that can enhance communication and training in your institution. See how Adobe Captivate allows you to create engaging eLearning content without having to learn programming or multimedia skills.

Adobe Professional Training Staff

The Digital Lyceum Project: Integrating Backchannels into the Classroom and Live Event

Track: Applications of Emerging Technologies

Audience: All – Background: All

This session will focus on the use of digital backchannels (from virtual worlds to text chats) for enhancing the learning and experiential capacity of a live lecture or performance. The presenters have built a web resource to facilitate the choreography of backchannel tools in the production of live events. There is a fine line between information access and information overload. This session will seek to understand where it is and how it is drawn.

Eric Gordon, Emerson College; John (Craig) Freeman, Emerson College; Aubree Lawrence, Emerson College

Friday, June 13, 1:00pm - 2:15pm

Podcast Creation in SoundTrack Pro and iWeb

Track: Tools and Techniques

Audience: All – Background: All

In this hands-on session attendees will create compelling podcasts using SoundTrack Pro 2 and learn how they can edit and mix podcasts using the new streamlined interface to add music, sound effects, or fix any audio problems all with unparalleled video integration. From there attendees will learn how to publish their podcasts using iWeb.

Apple Professional Training Staff