

# 2007 NMC Summer Conference

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## Guide to the Free Hands-On Sessions Thursday, June 7 – Friday, June 8

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Hands-On Sessions are a central focus of NMC conferences, and attendees will have the opportunity to learn a wide range of new skills and software in these special sessions. Seating for Hands-On Sessions is limited and admittance requires pre-registration and a ticket. Those who register for the Hands-On Sessions early using the online system will receive tickets in their registration packets. The tickets that have not been claimed will be distributed at the conference registration desk each evening for the next day's sessions, immediately following the current day's sessions. Some sessions are reserved for advanced training, and novices should make note of those sessions as they presuppose a high level of prior experience and skill with the tools.

### Thursday, June 7

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**10:15 – 11:30 a.m.**

**Conference Sessions**

#### **Adobe® Creative Suite® 3 Design Premium**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Learn how to create eye-catching print, web, and mobile content. Adobe Creative Suite 3 Design Premium empowers students and faculty to design and express creative ideas using full-featured, industry-standard tools for digital communication. With integrated tools for layout, image editing, and illustration, students and faculty can create professional-quality print materials, effective websites, rich interactive experiences, and dynamic mobile content - all essential skills for career success.

*Adobe Professional Training Staff*

#### **An Introduction to Aperture**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Aperture—enthusiastically adopted by some of the world's finest professional photographers—set the standard for professional photo management applications. The latest version, Aperture 1.5, introduces a wide range of new features: more flexible photo management options; XMP metadata export; an advanced Color adjustment tool; a new Edge Sharpen tool; metadata presets that automatically add such critical data as copyright, credit, and captions; new options for the Loupe; and more. Discover hands-on how to use the world's first all-in-one post-production tool for photographers and see what your photos can become.

*Apple Professional Training Staff*

## **Editing with Final Cut Pro and Soundtrack Pro**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

The first choice of professional editors worldwide, Final Cut Pro 6 delivers high-performance digital nonlinear editing. In this session attendees will learn how to edit video projects in Final Cut Pro, while integrating sound effects and audio sweetening utilizing Soundtrack Pro.

*Apple Professional Training Staff*

## **Zotero and Research 2.0: Managing Your Research in Your Browser**

*Tools and Techniques*

Hands-On Session – Ticket Required

*Audience: All*

*Background: Novice*

Tremendous progress has been made in putting scholarly and research materials online. However, far less progress has been made in the development of tools to facilitate use of online resources. This hands on session demonstrates Zotero, an open source tool developed at the Center for History and New Media, which fills this gap.

*Trevor Owens, George Mason University*

**1:00 – 2:15 p.m.**

**Conference Sessions**

## **Adobe® Acrobat® 8 Professional**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Understand how Acrobat workflows can simplify and enhance teaching, research, and administrative processes while providing safeguards that keep confidential information private. With Acrobat, it's easy to include a wide range of information in one file while preparing course packages, dynamic presentations, requests for research grants, and other materials.

*Adobe Professional Training Staff*

## **Adobe® Creative Suite® 3 Production Premium**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Put ideas in motion with Adobe Creative Suite 3 Production Premium, the total post-production solution for Mac and Windows®. Tighter-than-ever integration between Adobe's all-new video, audio, and design tools offers a smooth workflow from concept to delivery for faculty and students.

*Adobe Professional Training Staff*

## **An Introduction to Color**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Introducing Color, Apple's new professional color grading application. Quickly and easily experiment with primary and secondary color grade adjustments for your video projects. In this session you will learn the basic techniques of color-grading as well as how to create unique looks for your video projects.

*Apple Professional Training Staff*

**2:45 – 4:00 p.m.**

## **Conference Sessions**

### **Adobe® Creative Suite® 3 Web Premium**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Design and develop cutting-edge, highly interactive websites. Adobe Creative Suite 3 Web Premium software lets faculty, students, and web administrators add interactivity to online courses and campus projects with the highest quality digital images, 3D images, and motion graphics.

*Adobe Professional Training Staff*

### **Adding Motion to Final Cut Pro**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Motion 3 takes the complexity out of 3D by extending the 2D tools already in use. With its intuitive interface and rich toolset, the only limit is imagination. In this session attendees will build and add animated graphics to a Final Cut Pro editing project.

*Apple Professional Training Staff*

### **Design Remixed**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Design has evolved. Creativity now unites print, video, motion graphics, sound design, and rich media into a single creative process. Apple calls it Remix. And it's simple on the Mac. Deliver any message, to any audience, in any media. Revolutionize your creative process. In this hands-on presentation instructors will show educators how to get their curriculum into the remix process by taking a project that touches the entire Final Cut Studio suite of tools. Attendees will also learn about case studies, seminars and workshops and how the Mac platform will enable a creative educator to deliver unique, engaging, and innovative multi-dimensional campaigns that span multiple disciplines and multiple media delivery channels.

*Apple Professional Training Staff*

## Friday, June 8

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8:30 – 9:45 a.m.

Conference Sessions

### **Adobe® Acrobat® 8 Professional**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Understand how Acrobat workflows can simplify and enhance teaching, research, and administrative processes while providing safeguards that keep confidential information private. With Acrobat, it's easy to include a wide range of information in one file while preparing course packages, dynamic presentations, requests for research grants, and other materials.

*Adobe Professional Training Staff*

### **Adobe® Creative Suite® 3 Design Premium**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

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*Adobe Professional Training Staff*

### **Editing with Final Cut Pro and Soundtrack Pro**

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*Apple Professional Training Staff*

**10:15 – 11:30 a.m.**

## **Conference Sessions**

### **Adobe® Photoshop® Lightroom™**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

New Adobe Photoshop Lightroom is the perfect complement to Adobe Photoshop. Use Lightroom to import, manage, adjust, and present large volumes of digital photographs, and use Photoshop to more thoroughly refine individual images. Together, Photoshop Lightroom and Photoshop work the way the digital photographer works, letting you efficiently and seamlessly process all of your digital images. The picture is complete.

*Adobe Professional Training Staff*

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### **An Introduction to Color**

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*Audience: All*

*Background: All*

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*Apple Professional Training Staff*

### **Blikis Across the Borders**

*Tools and Techniques*

Hands-On Session – Ticket Required

*Audience: All*

*Background: All*

*breakout*

This session is an introduction to the use of blikis (a wiki that provides one cyberspace area for a number of individual student blogs) in courses that enroll students from a variety of colleges and with

a range of technical skills. In particular, we will focus on the mechanics of setting up the bliki and discuss the merits as a tool to increase student engagement.

*Polly Hoover, Wright College*

**1:00 – 2:15 p.m.**

**Conference Sessions**

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*Tools and Techniques*

Hands-On Session – Ticket Required

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*Audience: All*

*Background: All*

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*Apple Professional Training Staff*

### **eLearning Featuring Adobe® Acrobat® 8 Professional, Acrobat Connect™, and Captivate™ 2**

*Tools and Techniques*

Hands-On Session – Ticket Required

Product Demo

*Audience: All*

*Background: All*

Transform ideas and information into innovation, action, and enterprise business results through engaging content, flexible delivery, and rapid deployment. Adobe eLearning solutions include industry-leading authoring tools, real-time collaboration, effective curriculum management, and robust reporting capabilities. In this session, explore Adobe solutions for creating and delivering media-rich documents, presentations, instruction, training, and interactive material to anyone, anytime.

*Adobe Professional Training Staff*

### **How to Work with Adobe® Acrobat® 3D**

*3D: Animation, Virtual Worlds and Machinima*

*Audience: Technical Staff*

*Background: All*

Learn about 3D models and simulations for teaching learning and training programs. Challenges encountered when designing and implementing instructional 3D models will be outlined. Solutions for constructing digital 3D models and delivering them in various educational setups will be presented. The presenters will demonstrate some of the latest strategies and techniques for creating rich media for use in blended learning settings using Adobe Flash and Adobe Acrobat 3D.

*Ovidiu Ciobanu, McGill University; Adobe Professional Training Staff*