

NMC Partnership Benefits Comparison Chart

	<i>Distinguished Partner</i>	<i>Sustaining Partner</i>	<i>Supporting Partner</i>
Annual Dues	\$10,000/year	\$5,000/year	\$2,500/year
Online Conference Series Registration includes full participation. Partners may purchase additional registrations at \$125/person.	5 complimentary registrations	3 complimentary registrations	1 complimentary registration
Annual Summer Conference Registration includes full participation. Partners may purchase additional registrations at \$295/person.	2 complimentary registrations	1 complimentary registration	\$295/person
Regional Conferences Registration includes full participation.	\$249/person	\$249/person	\$249/person
Sessions at NMC Summer Conference Special hands-on sessions, very popular with attendees, give partners an opportunity to demonstrate their products and services and to connect with members directly.	3 guaranteed; others space available	1 guaranteed; others space available	space available
NMC Consultation Services Services include meeting planning, facilitation, targeted marketing plans, and others.	50 hours/year	25 hours/year	6 hours/year
Access to NMC Membership			
Discussion Forums			
NMC News	✓	✓	✓
Partner News	✓	✓	✓
Technology (TAB) The TAB is a highly-regarded list used by members to ask and answer questions. Partners at the Sustaining Level and above may receive and contribute to the TAB.	✓	✓	
Project Lists	✓		
Conference Attendee Registration Lists	✓	✓	✓
Online Membership Database This database lists NMC contacts at each member institution.	✓	✓	
Targeted Sales Programs NMC staff work with partners to develop targeted programs designed specifically for NMC members.	✓	✓	
Conference Exhibit Space			
NMC Summer Conference	complimentary	complimentary	complimentary
NMC Online Conferences Includes a custom-designed booth graphic, discussion forum, and links to partner sites.	complimentary	complimentary	\$500
NMC Regional Conferences	complimentary	\$500	\$750
Special Events Hosting Opportunities			
NMC Summer Conference Partners may host meals, receptions, and other events.	✓	✓	✓
NMC Regional Conferences	✓	✓	✓
Premium Benefits			
Customized Project Services NMC staff work with Distinguished Partners to design collaborative projects that connect partners and members.	✓		
Customized Survey Services Distinguished Partners may request specially designed surveys of NMC membership.	✓		
Eligible for NMC Board Seats Distinguished Partners are considered for open seats.	✓		