

2005 NMC Summer Conference

Guide to the Free Hands-On Sessions

Thursday, June 16

10:15 am – 11:30 am

Breakout Sessions

Introducing Final Cut Pro

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

This step-by-step tutorial to the cornerstone application of Final Cut Studio will guide attendees through the process of editing two projects. As projects are edited, discover the primary aspects of the Final Cut Pro interface and become familiar with its basic operation, including navigating through a sequence, opening and marking clips, assembling clips, basic trimming and editing techniques, adding transitions and filters, and using nested sequences.

Apple Professional Training Staff

Introduction to Macromedia Captivate

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon G

Learn more about Macromedia Captivate, the authoring tool that records on-screen activity to create simulations and demonstrations in an editable Flash movie complete with audio narration, animations, text captions, and highlights. Captivate can also instantly generate customizable software simulations with scored interactivity and instructional feedback.

John Schuman, Macromedia

Professional Digital Imaging in Adobe Photoshop CS2 – New Version!

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon H

In this session, attendees will be shown a brand new version of Adobe Photoshop! The focus of the session will be on new features including vanishing point, customizing workspaces, multiple layer control and smart objects. Attendees will also see the Adobe Bridge, a brand new application included with Adobe Photoshop CS2 and Adobe Creative Suite 2, the next generation of the File Browser. Attendees will see how this application allows you to easily browse, tag, search and process images. This session will also discuss how Adobe Photoshop CS2 is just one component of the unified design environment, Adobe Creative Suite 2.

Adobe Professional Training Staff

Tap into Your Inner Mozart with Apple's GarageBand

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Yacht Harbor Tower, Eha

Create your own music and turn your Macintosh into a digital recording studio with Apple's GarageBand. You don't have to play the piano, you don't have to read music, you don't even have to have rhythm! Avoid music copyright hassles for your digital presentations; make your OWN music by manipulating infinite combinations of

over 1,000 loops. When your masterpiece is complete, export it as an AIFF file into iTunes to use in any presentation.

Luanne Fose, California Polytechnic State University

Teaching with Breeze Live

Tools & Techniques

Pacific Ballroom, Salon C

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Macromedia's Breeze Live offers instructors opportunities to use audio/video/text-capable Web-conferencing technology to interact with students and colleagues in settings ranging from one-to-many presentations to more interactive small group sessions. Past experiences with Breeze Live will be used to help instructors understand the tool and its capabilities and effectively integrate it into their teaching through practical resources including tip sheets, case studies and activities, situating these in the context of pedagogical issues.

Lauren Marsh, University of Minnesota; Brad Belbas "Virtually", University of Minnesota; Kimerly Wilcox, University of Minnesota; Lance Cunningham "Virtually", University of Minnesota

1:00 pm - 2:15 pm

Breakout Sessions

A New Media Tool For Rapid e-Learning

Tools & Techniques

Pacific Ballroom, Salon C

Audience: Management

Background: All

Hands-on – Ticket Required

A key character in Rapid e-Learning is to enable subject matter experts (SME) to directly author digital content in an online environment. Responding to an increasing demand of voice content authoring among faculty, the presenters have developed a web-based tool to assist language instructors to easily generate, manage and assess audio/video based learning contents. This presentation will demonstrate the production process of the tool and its convenient implementation. This is an addition to a series of previously created open-source learning tools.

Tim Wang, University of British Columbia; Joel Chauvin, University of British Columbia

Easily Create Advanced Page Layout in Adobe InDesign CS2 – New Version!

Tools & Techniques

Pacific Ballroom, Salon H

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Come see this exciting new version of Adobe InDesign! This session will focus on new features and will show you how Adobe InDesign is just one component of the Adobe Creative Suite 2. Attendees will see object styles, layer visibility, snippets, and smart text handling just to name a few. Adobe Bridge will also be shown in this session, as well as, how easy it is to bring in files from Adobe Photoshop CS2 and Adobe Illustrator CS2. Come see how Adobe InDesign CS2 can help enliven teaching and learning on your campus.

Adobe Professional Training Staff

Introducing Motion

Tools & Techniques

Pacific Ballroom, Salon B

Audience: Management

Background: All

Hands-on – Ticket Required

Product Demo Session

This introductory-level lesson takes attendees through the process of creating a Motion project from start to finish. After exploring the Motion interface, attendees work with some of Motion's most exciting features, including animated text, filters, behaviors, and particles, as a ten-second promo is built for the fictitious eXtreme Living Channel.

Apple Professional Training Staff

Introduction to Macromedia Dreamweaver

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon G

More than 80% of professional web designers use Macromedia Dreamweaver — come learn why. With Dreamweaver, designers and developers can quickly and easily create visual layouts, develop powerful Internet applications and CSS (Cascading Style Sheets) structure, and edit code. Dreamweaver provides the most efficient features for handling the basics, while it also allows for the most sophisticated coding and site design.

John Schuman, Macromedia

Website Content Management with WebGUI

Tools & Techniques

Audience: Management

Background: All

Hands-on – Ticket Required

Yacht Harbor Tower, Eha

Web content management systems allow content experts to create and maintain site content without knowing anything about HTML or CSS. The CSU Center for Distributed Learning, seeking a content management system for a project later that year, researched several popular options, focusing on open source solutions. WebGUI, which features a completely customizable website look-and-feel through templates, a suite of pre-programmed interactive modules, and an ability to extend the functionality through building customized modules in Perl, was selected. Presenters will demonstrate the use of WebGUI from content expert, designer, and programmer perspectives, and will discuss experiences with the tool, both good and bad.

Michelle LaMar, California State University; Eric Cheng, California State University

2:30 pm – 3:45 pm

Breakout Sessions

Discussion Mapping: Using Semantic Networking Tools to Manage Online Discussions

Emerging Technology

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Pacific Ballroom, Salon C

Semantic networking tools (concept maps) have many uses in online and “blended” (partially online) classes. This presentation includes a discussion about some successful applications, and proposes new ways of managing online discussions based on concept mapping. Two main strategies will be presented: the social negotiation of meaning through collaborative building of concept maps, and the use of a critique model through comparing individually created concept maps within a group.

Lisa Barnett, St. Edward's University

Accessibility in Rich Media for the Web

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Pacific Ballroom, Salon G

With the growing importance of rich media and multimedia on the web, it is important for educators to address issues of accessibility. This presentation looks at accessibility in the context of rich media, providing an overview of standards, common concerns and remedies to everyday issues. Real life examples will be used to provide a context for the issues presented.

Bob Regan, Macromedia

Abode Photoshop: Two Artists' Tips & Tricks

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Yacht Harbor Tower, Eha

Many traditional studio art disciplines now include Adobe Photoshop as a significant element of artistic literacy for the contemporary studio artist. This presentation will allow attendees insight into the artistic uses of Photoshop, as well as demonstrate significant tips and tricks, provided by two internationally exhibited digital artists who are also traditionally trained in the studio arts. An expanded sense of Photoshop possibilities should result from attendance.

John Antoine Labadie, University of North Carolina Pembroke; Margie Beth Labadie, University of North Carolina Pembroke

Archive and Secure Documents Using Adobe Acrobat 7.0 Professional

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon H

In this session, attendees will be shown how to use PDF to convert paper documents, faxes, legacy files, Web pages and other electronic content to digital versions that have a small footprint yet retain the complete look of the original intact. How to use PDF to archive and preserve digital works while ensuring the fidelity of the digital document will be demonstrated, as well as how to secure Adobe PDF files with password protection to prevent unauthorized users from opening and viewing sensitive documents. Attendees will also learn how to control whether users are allowed to view, edit, comment on, sign, or print Adobe PDF files.

Adobe Professional Training Staff

Introducing Soundtrack Pro

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

This hands-on tutorial is designed to give an overview of the Soundtrack Pro interface and some of the application's professional sound design features as attendees build and mix a project. Attendees will also learn to arrange audio clips on the Timeline, synchronize audio and video, automate volume and pan levels, edit audio files, reduce noise, normalize a voiceover, add effects, and create a mix, learning some handy keyboard shortcuts and sound design tricks along the way.

Apple Professional Training Staff

4:15 pm – 5:30 pm

Breakout Sessions

Is There an OpenCourseware Project in Your Future?

Best Practices

Audience: All

Background: Novice

Hands-on – Ticket Required

Yacht Harbor Tower, Eha

Are you interested in providing open access to course materials such as a syllabus, lecture notes, and assignments? Do you want to make these materials freely available worldwide? Are these materials stuck behind a firewall or in a LMS like WebCT? Do you want to provide open access to your course materials, like MIT's OpenCourseWare, but don't have millions of dollars to spend? Find out about eduCommons, the open-source, enabling technology developed at Utah State University to power opencourseware sites at universities worldwide.

Brandon Muramatsu, Utah State University; John Dehlin, Utah State University

Create Compelling Vector Graphics Using Adobe Illustrator CS2 – New Version!

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon H

Come see this brand new version of Adobe Illustrator! This session will focus on new features including Live Trace, Live Paint, Control palette, and customizing workspaces. Adobe Bridge, a brand new application included

with Adobe Illustrator CS2 and Adobe Creative Suite 2, the next generation of the File Browser, will also be shown. Attendees will see how this application allows you to easily browse and preview creative assets, run automation scripts and become more organized! This session will also discuss how Adobe Illustrator CS2 is just one component of the unified design environment, Adobe Creative Suite 2.

Adobe Professional Training Staff

Creating Electronic Portfolios to Promote Online Learning Objects

Tools & Techniques

Audience: Management

Background: All

Hands-on – Ticket Required

Pacific Ballroom, Salon C

MERLOT (Multimedia Educational Resource for Learning Online and Teaching) uses the KEEP Toolkit, developed by the Knowledge Media Lab of the Carnegie Foundation, to help designers of online learning materials create electronic portfolios that are rich contextual descriptions of teaching with technology. This workshop provides an overview of MERLOT, how to catalog learning resources and create portfolios using the Toolkit. Participants will have the opportunity to create intellectually rich, engaging and visually appealing e-portfolios that describe learning resources and how others might adapt or use them.

Flora McMartin, California State University; Toru Iiyoshi, Carnegie Foundation

Introducing DVD Studio Pro

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

In this introductory-level tutorial to DVD Studio Pro, attendees will use the application's Basic configuration to author a simple DVD containing one track, a slideshow, and one menu, and learn how to modify an existing menu template to their own design, create custom buttons, and connect assets for a DVD. By working through a few of the basics, attendees will have a solid foundation and be ready to tackle their next project.

Apple Professional Training Staff

Introduction to Flash Lite

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon G

Design for mobile devices represents important new opportunities for educators. The flexibility and intimacy of mobile applications create new opportunities and paradigms for learning. This presentation will outline several examples for mobile learning and review basic techniques for creating applications using Macromedia Flash.

Bob Regan, Macromedia

Friday, June 17

10:45 am – 12:00 pm

Breakout Sessions

Introducing Final Cut Pro

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

This step-by-step tutorial to the cornerstone application of Final Cut Studio will guide attendees through the process of editing two projects. As projects are edited, discover the primary aspects of the Final Cut Pro interface and become familiar with its basic operation, including navigating through a sequence, opening and marking

clips, assembling clips, basic trimming and editing techniques, adding transitions and filters, and using nested sequences.

Apple Professional Training Staff

Making the Most of Camtasia and Flash Video

Tools & Techniques

Pacific Ballroom, Salon C

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Camtasia Studio allows an easy way to convert video into Flash Video. It can also be used to create real-time software demonstrations or annotated PowerPoint presentations. Using Flash and XML, you can create an application (Learning Object) that can be used to quickly produce a dynamic video player. Some of the features of the cross-platform video player include a table of contents, searchable text, and captioning.

Damon Betlow, Rochester Institute of Technology; Ian Webber, Rochester Institute of Technology

Professional Video Editing in Adobe Premiere Pro

Tools & Techniques

Pacific Ballroom, Salon H

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

In this session, you will see how Adobe Premiere Pro 1.5 software revolutionizes nonlinear video editing, ranging from DV, HDV, and full HD, giving attendees precise control to take video and audio production to an entirely new level. Attendees will get to experience a real-time editing environment, new project management tools, advanced color correction, enhanced audio editing capabilities and unmatched Adobe Photoshop compatibility. Attendees will also see how this product seamlessly integrates with the rest of the Adobe video and audio solutions.

Adobe Professional Training Staff

Working with Flash Video

Tools & Techniques

Pacific Ballroom, Salon G

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

This session explores how Macromedia Flash enables web video. Come see how rich video is enriching web-based learning experiences. Flash MX Professional 2004 and Flash Player improves performance and offers progressive downloading of video from web servers, while Flash video streaming services make streaming a reality.

John Schuman, Macromedia

1:00 pm - 2:15 pm

Breakout Sessions

Faculty Breeze into Online Presentations

Tools & Techniques

Pacific Ballroom, Salon C

Audience: All

Background: Novice

Hands-on – Ticket Required

Virginia Tech's College of Agriculture and Life Sciences deployment of Macromedia Breeze allows faculty to easily record, edit and synchronize digital audio with PowerPoint slides to create web-based presentations. Presentations can be published on the Internet, or saved on CD-ROM. Presentations can also be enhanced with interactive quizzes and assessments. Prior to the deployment of Macromedia Breeze, the faculty relied on media professionals to produce presentations for online classes. This session will provide an overview of the deployment of Macromedia Breeze including a review of the server configuration, training program, tips for producing Breeze presentations, and feedback from the college faculty on the use of the software.

Mark Sumner, Virginia Tech

Introduction to Cold Fusion MX7

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon G

Cold Fusion MX7 is the fastest way to build and deploy powerful dynamic Internet applications. ColdFusion MX7 introduces powerful new application services including rich Flash and XForms generation, structured reports, and dynamic generation of printable documents and also enables the creation of a new class of applications accessible through SMS text-messaging (Short Message Service) on mobile devices.

John Schuman, Macromedia

Introducing Motion

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

This introductory-level lesson takes attendees through the process of creating a Motion project from start to finish. After exploring the Motion interface, attendees work with some of Motion's most exciting features, including animated text, filters, behaviors, and particles, as a ten-second promo is built for the fictitious eXtreme Living Channel.

Apple Professional Training Staff

Visual Learning in Adobe Acrobat 7.0 Professional

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon H

This session will discuss how to improve visual learning in the classroom by showing participants how to create content-rich Adobe PDF documents that look just like the originals. Presenters will start by collating documents from Web pages, video clips, scanned documents, Microsoft Word documents, and PowerPoint presentations into a single "bound" Adobe PDF file that accurately represents the original documents. Adobe PDF files will be created from documents originally created in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, PowerPoint, and many more. Multimedia-rich Adobe PDF files ensure that the final files look exactly as intended.

Adobe Professional Training Staff

2:30 pm - 3:45 pm

Breakout Sessions

Collaborative Learning with Breeze

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon G

This session describes how Macromedia Breeze is being used to extend distance learning programs, executive education and virtual workflow management in a wide variety of education settings. Come learn more about how the flexible Breeze platform helps educators respond to a wide range of web communications needs, from live meetings to on-demand presentations and training courses.

John Schuman, Macromedia

Introducing DVD Studio Pro

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

Pacific Ballroom, Salon B

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Apple Professional Training Staff

Professional Digital Imaging in Adobe Photoshop CS2 – New Version!

Tools & Techniques

Audience: Technical Staff

Background: All

Hands-on – Ticket Required

Product Demo Session

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Adobe Professional Training Staff