



# 2004 summer conference june 16 – 19, 2004 conference at a glance

## Wednesday, June 16

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**7:30 am – 5:00 pm**

**Registration/Info Desk Open**

**7:00 – 8:30 am**

**Continental Breakfast**

**8:30 am - 4:00 pm**

**All Day Preconference Sessions (\$195 fee)**

**Tools and Techniques**

- Apple Final Cut Pro  
Apple Professional Training Staff
- Digital Storytelling Workshop  
Daniel Weinschenker, Center for Digital Storytelling

**8:30 – 11:30 am**

**Morning Preconference Sessions (\$125 fee)**

**Tools and Techniques**

- Adobe Photoshop CS: Advanced Tips, Tricks and Techniques  
Adobe Professional Training Staff
- Using Flash: A Rich Media Tool for Instructional Design  
Tim Wang, University of British Columbia
- Macromedia Director MX 2004  
Macromedia Professional Training Staff

**Emerging Technologies**

- Digital Rights Management and Copy Right  
Claire Stewart, Northwestern University
- Social Computing: Trends, Tools, and Tricks of the Trade  
Soren Kaplan, iCohere  
Larry Johnson, NMC: The New Media Consortium

**11:30 am – 1:00 pm**

**Lunch (on your own)**

**1:00 – 4:00 pm**

**Afternoon Preconference Sessions (\$125 fee)**

**Tools and Techniques**

- Adobe Motion Graphics: Featuring Adobe After Effects 6.0, Adobe Photoshop CS and Adobe Illustrator CS  
Adobe Professional Training Staff
- Macromedia Flash MX Professional 2004  
Tom Pearson, Macromedia Professional Training Staff

**Emerging Technologies**

- Guidelines for Authors of Learning Objects  
Rachel Smith, California State University

**Technological Leadership and Management Effectiveness**

- Building Social Networks for Education  
Ruben R. Puentedura, Hippasus

**5:30 – 7: 00 pm**

**Registration Open**  
**(relocated for convenience at the Sage Bistro)**

**6:00 – 9:00 pm**

**Opening Reception**  
**Sage Bistro**  
***Sponsored by Apple***



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