

conference at a glance

wednesday, june 11

7:30 am – 4:00 pm	Registration/Info Desk Open	Donaldson Brown Hotel Lobby
8:00 am – 8:30 am	Continental Breakfast	Donaldson Brown Hotel Lobby
8:30 am – 11:30 am	Preconference Sessions	
	<i>iLife: Going Digital with iMovie and iDVD</i> Preconference Workshop	Torgersen Hall 1060 ☞☒
	<i>Introduction to Learning Objects and SCORM</i> Preconference Workshop	Torgersen Hall 3080 ☞☒
	<i>Practical Approaches to Digital Asset Management</i> Preconference Workshop	Torgersen Hall 3310 ☞☒
8:30 am – 4:00 pm	Preconference Sessions	
	<i>Adobe Photoshop 7.0: Advanced Full Day Workshop</i> Preconference Workshop	Torgersen Hall 1120 ☞☒
	<i>Advanced Final Cut Pro</i> Preconference Workshop	Torgersen Hall 1160 ☞☒
11:30 am – 1:00 pm	Lunch on Your Own	
1:00 pm – 4:00 pm	Preconference Sessions	
	<i>Macromedia Director MX</i> Preconference Workshop	Torgersen Hall 3060 ☞☒
	<i>RealNetworks' Helix Universal Server Administration and Helix Producer Content Creation</i> Preconference Workshop	Torgersen Hall 3080 ☞☒
	<i>Secrets of the Grantwriter's Art</i> Preconference Workshop	Torgersen Hall 1030 ☒
1:00 pm – 5:00 pm	Preconference Session	
	<i>Adobe Atmosphere: The 3D Stage Set for the Web</i> Preconference Workshop	Torgersen Hall 3310 ☞☒
4:00 pm – 6:00 pm	Free Time	
5:30 pm – 6:30 pm	Registration/Information Desk Open	Donaldson Brown Hotel Lobby
6:00 pm – 8:00 pm	Opening Reception Sponsored by Adobe Systems	Commonwealth Room, Donaldson Brown Hotel

☞=Hands-On Session ☒=Ticket Required

conference at a glance

thursday, june 12

8:00 am – 8:30 am **Continental Breakfast** Donaldson Brown Hotel Lobby

8:00 am – 5:30 pm **Registration/Info Desk Open** Donaldson Brown Hotel Lobby

8:30 am – 9:30 am **Opening Plenary** Auditorium, Donaldson Brown Hotel
**“The Great Transformation: 10 Years That Changed the World
 — Technology, Education, and New Media”** – Lev Gonick

9:30 am – 10:45 am **Exhibition & Birds of a Feather** Torgersen Hall

9:30 am – 10:45 am **Special Events**
CAVE Tour Torgersen Hall 3050
First time Attendee Orientation Auditorium, Donaldson Brown Hotel

10:45 am – noon **Breakout Sessions**

track one Tools and Techniques	track two Best Practices, Challenges and Issues	track three Emerging Technologies	track four Technological Leadership and Management Effectiveness
Adobe Acrobat 6.0: Realize the full Potential of the Adobe® Acrobat® Family Torgersen Hall 1120 - ☞☒☑* Intro to Director MX Torgersen Hall 3060 - ☞☒☑ Introduction to Final Cut Express Torgersen Hall 1060 - ☞☒☑ Making XML Content Creation easy Torgersen Hall 3080 - ☞☒☑*	30+ Years of Computers and Learning: A Personal Historical Retrospective Auditorium, Donaldson Brown Hotel Building Blocks for Creating an Effective Teaching and Learning Website Room F, Donaldson Brown Hotel	Leveraging Wireless, Handheld, and Pervasive Computing Technology in the Classroom Exec. Committee Room, Donaldson Brown Hotel Live Webcasting and Streaming Content Creation with MediaSite Live Torgersen Hall 3310 - ☞☒☑ Pachyderm Partners: A Collaborative Venture to Create Open Source Multimedia Publishing Software for Museums and Universities Room G, Donaldson Brown Hotel	Accessibility Compliance and Multimedia: Case Study at The University of Texas at Austin Room C, Donaldson Brown Hotel Serious Thinking about Fun Tools: A Matrix Model For the Design and Assessment of Courses that Use New Media and Networked Components Room A, Donaldson Brown Hotel

☞=Hands-On Session ☒=Ticket Required ☑=Product Demo Session

10:45 am – noon **Special Event** Meet in the Donaldson Brown Hotel Lobby for the bus
Math Emporium Tour

conference at a glance

thursday, june 12

Noon – 1:45 pm		Lunch - Sponsored by Corbis		Tent on the Lawn, Torgersen Hall	
Noon – 1:45 pm		Exhibition & Birds of a Feather		Torgersen Hall	
Noon – 1:45 pm		Special Events			
		CAVE Tour		Torgersen Hall 3050	
		NITL Meeting		Exec. Committee Room, Donaldson Brown Hotel	
1:45 pm – 3:00 pm		Breakout Sessions			
track one Tools and Techniques		track two Best Practices, Challenges and Issues		track three Emerging Technologies	
track four Technological Leadership and Management Effectiveness					
Adobe InDesign: Tips, Tricks & Techniques <i>Torgersen Hall 1120 - ☞☒</i> DVD Authoring with Vegas + DVD <i>Torgersen Hall 3310 - ☞☒</i> Intro to Dreamweaver MX <i>Torgersen Hall 3060 - ☞☒</i> Introduction to Final Cut Pro <i>Torgersen Hall 1060 - ☞☒</i>		Reliable and Ready for Action! Two Dual Platform, Multimedia Solutions for Classrooms <i>Exec Committee Room, Donaldson Brown Hotel</i> Corbis Education Solutions <i>Auditorium, Donaldson Brown Hotel - *</i>		Implementing the Flash Communication Server at Major Universities: Three Case Studies <i>Room C, Donaldson Brown Hotel</i> Live Events On Campus: Introduction to Live Channel Pro <i>Room F, Donaldson Brown Hotel - *</i> XML and SVG: What Educators Need to Know... <i>Torgersen Hall 3080 - ☞☒*</i>	
☞=Hands-On Session ☒=Ticket Required *=Product Demo Session					
1:45 pm – 3:00 pm		Special Event		<i>Meet in the Donaldson Brown Hotel Lobby for the bus</i>	
		Math Emporium Tour			
3:00 pm – 4:00 pm		Exhibition & Birds of a Feather		Torgersen Hall	
3:00 pm – 4:00 pm		Special Event			
		CAVE Tour		Torgersen Hall 3050	

conference at a glance

thursday, june 12

4:00 pm – 5:15 pm

Breakout Sessions

track one Tools and Techniques	track two Best Practices, Challenges and Issues	track three Emerging Technologies	track four Technological Leadership and Management Effectiveness
<p>Adobe Photoshop 7.0: Tips, Tricks & Techniques Torgersen Hall 1120 - ☞☒</p> <p>Digital Video Editing and Enhancement with Vegas 4.0 Torgersen Hall 3310 - ☞☒</p> <p>Going Digital with iPhoto Torgersen Hall 1060 - ☞☒</p> <p>Live Channel Pro Torgersen Hall 1160 - ☞☒*</p> <p>Macromedia Flash MX Torgersen Hall 3060 - ☞☒</p> <p>RealOne Authoring Torgersen Hall 3080 - ☞☒</p>	<p>Collaborative Usability Testing Room F, Donaldson Brown Hotel</p> <p>JEDlet e-Tutorial Content Room G, Donaldson Brown Hotel - *</p> <p>Web Accessibility Reforms and Federal Regulations Exec Committee Room, Donaldson Brown Hotel</p> <p>Web-Enhanced Instruction for Northwestern Graduate Students: A Teaching and Technology Training Program Auditorium, Donaldson Brown Hotel</p>	<p>An Organic Learning Object Cycle: A Communication-Centric Model for Knowledge-Building Using Collaborative Tools Room C, Donaldson Brown Hotel</p>	<p>Adoption and Integration of Courseware Campus-wide Room A, Donaldson Brown Hotel</p>

☞=Hands-On Session ☒=Ticket Required * =Product Demo Session

4:00 pm – 5:15 pm

Special Event
Math Emporium Tour

Meet in the Donaldson Brown Hotel Lobby for the bus

5:15 pm – 6:30 pm

Free Time

6:30 pm – 8:30 pm

10th Anniversary BBQ Dinner
Sponsored by Macromedia

The German Club
Buses will depart the Donaldson Brown and Sheraton Hotels at 6:15 pm

1993 • 2003
tenth anniversary

conference at a glance

friday, june 13

8:00 am – 8:30 am		Continental Breakfast		Donaldson Brown Hotel Lobby
8:00 am – 5:30 pm		Registration/Info Desk Open		Donaldson Brown Hotel Lobby
8:30 am – 9:30 am		Centers of Excellence Awards <i>Sponsored by Pastille Concepts & Design</i>		Auditorium, Donaldson Brown Hotel
9:30 am – 10:45 am		Exhibition & Birds of a Feather		Torgersen Hall
10:45 am – noon		Breakout Sessions		
track one Tools and Techniques	track two Best Practices, Challenges and Issues	track three Emerging Technologies	track four Technological Leadership and Management Effectiveness	
<p>Adobe Premiere 6.5: An Introduction to Professional Digital Video Editing Torgersen Hall 1120 - ☞☒</p> <p>Digital Painting and Drawing using Corel Painter 8 Torgersen Hall 3080 - ☞☒</p> <p>Introduction to Final Cut Express Torgersen Hall 1060 - ☞☒</p> <p>Introduction to Macromedia Contribute Torgersen Hall 3060 - ☞☒☞</p> <p>New Products and Strategies for Streaming Media Creation, Distribution and Management Torgersen Hall 1050 - ☞☒☞</p>	<p>Building a University Media Archive with the Corbis Collection Auditorium, Donaldson Brown Hotel - ☞</p> <p>Case Study - Implementing a Content Management Solution for Kent State Room G, Donaldson Brown Hotel</p> <p>eduSourceCanada Room A, Donaldson Brown Hotel</p> <p>eLearning Program Design and Rapid Course Development at Virginia Tech Exec Committee Room, Donaldson Brown Hotel</p> <p>Moving Beyond the Syllabus - Funding, Developing and Sustaining Innovation in Instructional Technology Room F, Donaldson Brown Hotel</p>	<p>Enhancing New Media Virtually: QuickTime VR and 3D/Stereoscopic Photography Room C, Donaldson Brown Hotel</p>		
10:45 am – noon		Special Event Accessibility Tour		Torgersen Hall 1180

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conference at a glance

friday, june 13

Noon – 1:30 pm **Lunch - Sponsored by NMC** *Tent on the Lawn, Torgersen Hall*

Noon – 1:30 pm **Exhibition & Birds of a Feather** *Torgersen Hall*

Noon – 1:30 pm **Special Event
Accessibility Tour** *Torgersen Hall 1180*

1:30 pm – 2:45 pm **Breakout Sessions**

track one Tools and Techniques	track two Best Practices, Challenges and Issues	track three Emerging Technologies	track four Technological Leadership and Management Effectiveness
<p>Adobe Acrobat 6.0: Realize the full Potential of the Adobe® Acrobat® Family <i>Torgersen Hall 1120 - ☞☒</i></p> <p>Going Digital with iMovie <i>Torgersen Hall 1060 - ☞☒</i></p> <p>Photo Editing and Graphic Design Tools for the Digital Classroom: CorelDRAW® Graphics Suite 11 <i>Torgersen Hall 3080 - ☞☒</i></p>	<p>Creating a Reader's Studio through the New Media Center <i>Exec Committee Room, Donaldson Brown Hotel</i></p> <p>NetBoot/NetInstall and ASR <i>Room G, Donaldson Brown Hotel</i></p> <p>The Learning Record Online <i>Room C, Donaldson Brown Hotel</i></p> <p>Introduction to Macromedia Breeze <i>Torgersen Hall 3060 - ☞☒☒☒*</i></p>	<p>Synesthesia: Visualizing Beethoven <i>Room A, Donaldson Brown Hotel</i></p> <p>The NMC's Four Initiatives <i>Torgersen Hall 1050</i></p>	<p>Just-in-Time Faculty Support: A Scalable Model for Delivering Technology Tutorials in Faculty Offices <i>Room F, Donaldson Brown Hotel</i></p>

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2:45 pm – 3:15 pm **Exhibition & Birds of a Feather** *Torgersen Hall*

3:15 pm – 5:00 pm **10th Anniversary Five Minutes of Fame**
Auditorium, Donaldson Brown Hotel

- A Victorian Treasure House: Adventures in Cyberland
- Art and Technology Highlights
- Developing Learning Objects for Reusability in Flash MX
- Maricopa Learning Exchange
- Masters of Gravity: Soap Box Derby CD-ROM
- Pharm*Sim
- Ten Years of the NMC: The Bennington College CD-ROM Viewbook, In Retrospect
- UMBC New Media Studio: A Center for Interdisciplinary Collaboration
- Virtual Health Professions Advisor
- VR Panoramas and Objects on Handhelds

5:00 pm - 6:30 pm **Free Time**

6:30 pm - 8:30 pm **Dinner on Your Own**



conference at a glance

saturday, june 14

8:00 am – 8:30 am		Continental Breakfast		Donaldson Brown Hotel Lobby
8:30 am – 9:45 am		Breakout Sessions		
<p>track one Tools and Techniques</p>	<p>track two Best Practices, Challenges and Issues</p>	<p>track three Emerging Technologies</p>	<p>track four Technological Leadership and Management Effectiveness</p>	
	<p>Designing Off the Page: Cross Cultural Influences and Type in Motion Room G, Donaldson Brown Hotel</p> <p>Using Multimedia in Teaching Music Literature to the General Student Room F, Donaldson Brown Hotel</p>	<p>Collaboratories: Developing New Kinds of Collaborative Learning, Research & Artistic Expression Communities Auditorium, Donaldson Brown Hotel</p> <p>Innovative Streaming Applications: Using the AccessGrid as a Broadband Communication Solution Room C, Donaldson Brown Hotel</p> <p>The Iowa Journalists Oral History Project: Showcasing Digital Asset Management in University Teaching and Research Room A, Donaldson Brown Hotel</p>		
9:45 am – 10:15 am		Break & Farewell Birds of a Feather		
10:15 am - 11:30 am		<p>Closing Plenary “When Ideas Mattered” - Kristina Woolsey Hooper, Ph.D.</p>		Auditorium, Donaldson Brown Hotel