



## NMC 2002 SUMMER CONFERENCE

The 2002 NMC Summer Conference, one of the country's most unique technology-focused events, was held June 19-22 in Columbus, Ohio. NMC conferences are always hosted by a member college or university that opens its doors to the conference and provides not only state-of-the-art computer labs and other space for the conference, but also a high-level of technical resources and support. Host for this year's meeting is the Advanced Computing Center for the Arts and Design at The Ohio State University in Columbus, Ohio.

The NMC Summer Conference is structured to allow member corporations to participate in the conference in substantive ways that are often quite distinct from many other higher education conferences. Many companies involve senior staff, executives, and even CEOs, who report they enjoy the substantive interactions with this unique group of customers. NMC corporate members participate in the conference on many levels, attending sessions, offering sessions on their own and in partnership with client schools, providing hands-on training and information on new tools using campus computer labs, and in many other ways. Corporate members even work with NMC staff in the creation of the program; fully two-thirds of the sessions at the 2002 NMC Summer Conference involved corporate members in some significant fashion. These characteristics make the NMC Summer Conference one of the most distinctive in higher education.

For NMC members, the annual NMC Summer Conference is the key opportunity to meet face-to-face, attend hands-on training, and participate in highly interactive discussions about emerging technologies, best practices, campus challenges, innovation, and pedagogy. In 2002, the program focused on four key tracks: Streaming Media; Best Practices, Challenges & Issues; Technological Leadership; and Emerging Tools and Techniques. The hugely popular Five Minutes of Fame is a centerpiece, as are the prestigious Centers of Excellence Awards.

**Program:** The complete 2002 NMC Summer Conference program is available as a Acrobat file at [http://www.nmc.net/sum\\_conf/2002\\_Program.pdf](http://www.nmc.net/sum_conf/2002_Program.pdf)

**Audience:** The 2002 NMC Summer Conference attracted an audience of highly skilled campus professionals who were very knowledgeable about and interested in tools and techniques used in the integration of emerging technologies into teaching, learning, and creative expression. NMC conference attendees are often early adopters and represent the most innovative and creative areas on their campuses. Of the attendees from colleges and universities, about 30% of attendees were IT executives or senior managers, with titles such as CTO, CIO, Director of Academic Computing, or other Director-level posts; about 15% were mid-level IT managers; and about 15% are faculty. The remainder of the academic audience, about 40% of attendees, were specialists in specific technologies, such as digital video, web design, streaming, animation, or graphics.

**Attendance:** The 2002 NMC Summer Conference attracted 311 attendees representing about 95 NMC member colleges, universities, and museums and 12 non-member institutions. The 2003 Conference will be advertised to non-member colleges for the first time, and attendance is expected to increase substantially.

### Past NMC Conferences

2001 Summer Conference, Monterey Bay, California See the Program online at:  
[www.newmediacenters.org/archive/sum\\_conf01/confprog\\_01.html](http://www.newmediacenters.org/archive/sum_conf01/confprog_01.html).

2000 Summer Conference, Charlottesville, Virginia See the Program online at:  
[www.newmediacenters.org/archive/sum\\_conf00/program00.html](http://www.newmediacenters.org/archive/sum_conf00/program00.html).