



sparkling innovative
learning & creativity

benefits & services

NMC Member Benefits

NMC membership includes a number of advantageous benefits, as well as a full spectrum of free services. NMC members also enjoy substantial discounts on NMC fee-based and custom services, as detailed in the sections that follow. The basic NMC member benefits include:

NMC Conferences and Events

- Unlimited registrations to the NMC Summer Conference at the deeply discounted member rate of \$349 (non-member rate is \$749 each). The Summer Conference is one of higher education's most distinctive and practical technology-focused events.
- Unlimited registrations to the NMC Regional Conferences at the deeply discounted member rate of \$249 (non-member rate is \$399 each).
- Ten complimentary registrations for the NMC's Series of Online Conferences, as well as discounted registration rates for the annual Director's Meeting.
- Exclusive early registration access for free hands-on software training at the NMC Summer Conference.

NMC Research and Publications

- Exclusive advance access to NMC research reports, newsletters, and other publications, as well as valuable hard copy versions not generally available to the public.
- Opportunities to participate in major NMC research and publication processes such as the Horizon Project Advisory Board and others.
- Participation in NMC projects and grants; in 2006, more than \$250,000 flowed to NMC members from these activities.

NMC Member Services

NMC members also enjoy access to a wide range of services that are included as part of the membership package and are thus free to member institutions. These include:

- NMC's Custom Survey Service, which provides members a mechanism to quickly assess the pulse of their peers on issues of the day. Included in this service are the Annual Salary Survey and the Annual Survey of Members.
- Ten complimentary Pachyderm accounts on one of the NMC's Pachyderm servers.
- NMC's exclusive online discussion groups, which explore emerging technologies, solutions to technological challenges, management challenges and issues, staff development and training, and pedagogy.
- Free grant writing consultation services, as well as assistance in identifying partners for funded projects.
- NMC research reports, newsletters, and other publications.
- Use of NMC's Campus in Second Life as a virtual location for member events, space for classes and presentations, a Second Life venue to accompany real life events
- Advisory Services from NMC Virtual Worlds related to virtual worlds, including planning considerations, configuration/security, and design considerations.

To take advantage of NMC Members Services, email the NMC offices at info@nmc.org, or call us at 512 445-4200.

NMC Fee-Based Services

The NMC currently offers two suites of fee-based services. Each is heavily discounted for qualified educational and not-for-profit institutions.

NMC Virtual Worlds provides a range of fixed-rate services in Second Life and other virtual platforms, including:

- Land lease plans for educators and institutions
(see <http://virtualworlds.nmc.org/docs/services.pdf> for pricing)
- Daily sim rentals for event overflow (\$250/day)
- Event management (\$10 per participant with \$250 minimum)
- Basic terraforming & landscape services (\$1500 per sim)

Pachyderm Services The NMC developed Pachyderm as an easy-to-use multimedia authoring tool designed for people who have little or no multimedia authoring experience. Pachyderm Services provides hosting and support services to Pachyderm users, including:

- Free trial accounts through June, 2007
- Discounts for the annual Pachyderm Conference
- Access to the Pachy Help Line
- Membership in the Pachyderm User's Community

To access NMC's Fee-Based Services, email the NMC offices at info@nmc.org, or call us at 512 445-4200.

NMC Custom Services

The NMC provides a full suite of services in support of virtual worlds targeted expressly to the needs of educational institutions. Qualified educational institutions and museum receive a 25% discount on these services; NMC members receive an additional 10% reduction. In addition, NMC offers a collection of specialized custom services to its corporate members.

NMC Virtual Worlds The education and learning full-service provider for Second life, NMC Virtual Worlds specializes in educational and learning-focused projects of all kinds, large and small, and provides a comprehensive palette of custom services, including:

- Full-service sim and estate development
- Full spectrum design services
- Architectural modeling and rendering
- Custom terraforming and landscaping
- RL object replication and modeling
- Custom scripting & animations
- Custom avatar creation
- Property management services

Detailed proposals will be provided on request; contact us at <http://virtualworlds.nmc.org/contact>. For additional information and client case studies, see <http://virtualworlds.nmc.org>

NMC Corporate Services The NMC offers its corporate partners a range of custom fee-based services. These include

- Custom surveys, focus groups, and other market research services for the higher education market;
- White paper conceptualization, research, and development;
- Demonstration and proof-of-concept projects.

Detailed proposals provided on request. For additional information, email the NMC offices at info@nmc.org, or call us at 512.445.4200.